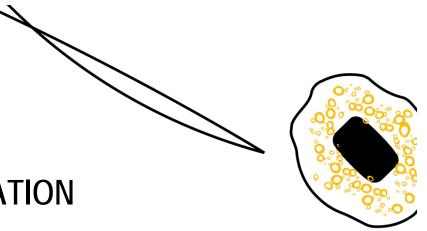
UNIVERSITY OF TWENTE.



MSC BUSINESS ADMINISTRATION

INTRODUCTION LECTURE

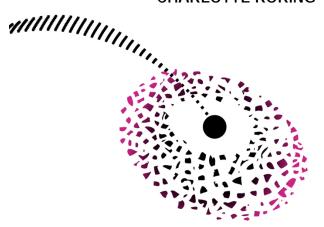
FEBRUARY 1, 2016

DR. IR. ANDRÉ VEENENDAAL

(PROGRAMME COORDINATOR MSC BA)

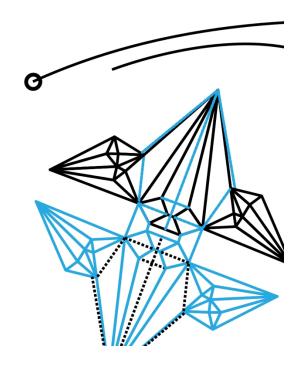
CHARLOTTE RÖRING

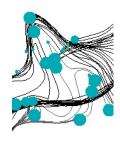
(STUDY ADVISOR MSC BA)



www.utwente.nl/ba









MEET THE PROGRAMME TEAM

WWW.UTWENTE.NL/BA/ORGANIZATION/STAFF-MASTER/



Programme director Prof. dr. ir. Petra de Weerd-Nederhof RA2244 Programme coordinator dr. ir. André Veenendaal RA3117



Administration/ BOZ Uzi Wandt RA3262

Study advisor Charlotte Röring RA3270





UNIVERSITY OF TWE





Which courses?

Premaster

UNIVERSITY OF TWENTE.

SCHOOL OF MANAGEMENT AND GOVERNANCE

Your pre-ma	ster programme consists of the courses:	EC
201300063	Research Methodology and Descriptive Statistics	5
201000157	Organization Theory and Design	5
192412240	Academit Witing	5
201300064	Interential Statistics	5
201400 14	Strategy & Marketing	5
	Accounting & Finance	5

For information about the utilion fee for the master programme, please see our website wave graduate, theyester, it.

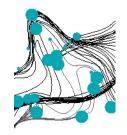
Your final admission to the pre-master programme will be arranged after you have met the above-mentioned conditions and the formal and financial requirements.

To make further arrangements for your arrival and registration we would like to draw your attendion to the following: the pre-master programme will start on 31 August 2015. A short introductory period will start approximately one week before this. Please check our website regularly https://www.araduales.trevente.nithal/.

P O Box 217

700 AE Enclosed
TOO AE Enclosed
TO

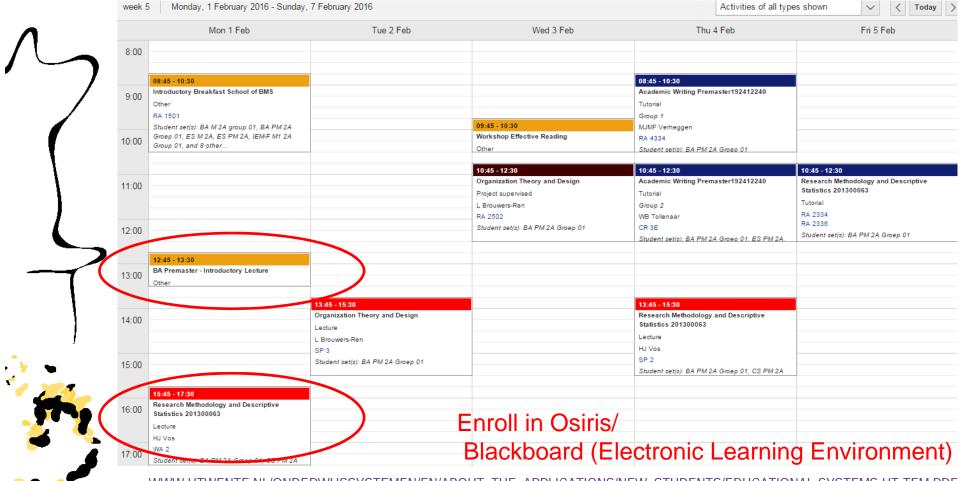
More information on UT's education systems and websites: www.utwente.nl/ces/studentservices/en/education/



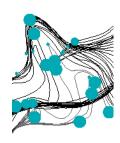
For abbreviations of location: www.utwente.nl/download/campusmap.pdf



SCHEDULE CHECK IT REGULARLY

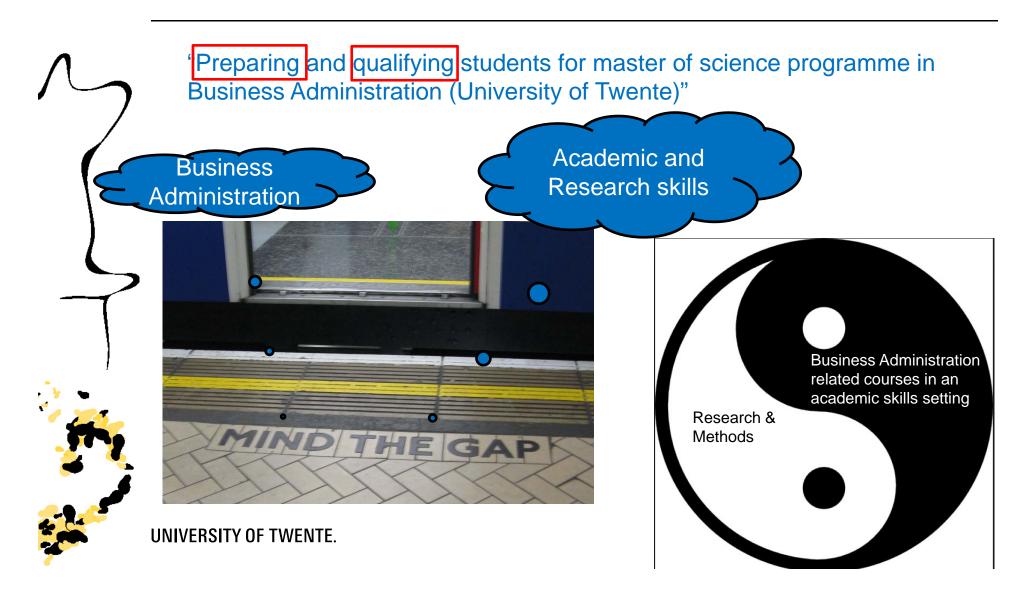


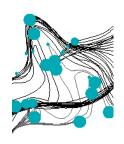
WWW.UTWENTE.NL/ONDERWIJSSYSTEMEN/EN/ABOUT_THE_APPLICATIONS/NEW_STUDENTS/EDUCATIONAL-SYSTEMS-UT-TEM.PDF





AIM OF PREMASTER







"THEORY" AND "PRACTICE"

MASTER OF SCIENCE IN BUSINESS ADMINISTRATION: NOT AN MBA



He who loves practice without theory is like the sailor who boards ship without a rudder and compass and never knows where he may cast.

(Leonardo da Vinci)

izquotes.com





SCIENCE AND THEORY

7

"The object of science is to move beyond observation, beyond the development of measures to record observations, and beyond the study of the associations between recorded variables to the task of putting together explanations for associations – in short, to build theories.

A *theory* is a proposed explanation for a set of coordinated occurrences, or relationships" (Baker, 1999: p. 50)



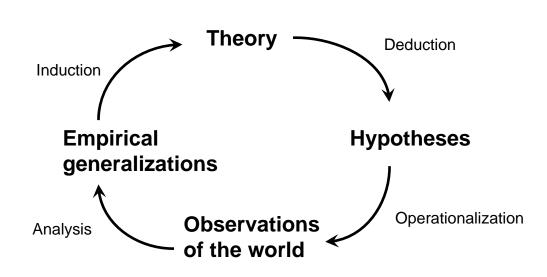




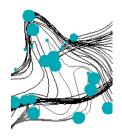
ACADEMIC SKILLS (BACKGROUND) (1)

RELATIONSHIP BETWEEN THEORY AND 'REALITY'





EXAMPLE





ACADEMIC SKILLS (BACKGROUND) (2)

(Stahl & Caligiuri, 2005)



Variable	M	SD	1	2	3	4	5	6	7	8	9
1. Cultural distance* 2. Position level* 3. Time in host country 4. No. of problem events 5. % of problem-focused coping strategies 6. Work adjustment 7. Interaction adjustment 8. General adjustment 9. Intention to stay on assignment	5.61 8.32 47 3.27 1.98 2.76 1.66	5.86 3.61 0.13 0.77 1.44 0.97 1.42	.04 .11 .22* 19* 05 46** 40**	06 19* 40** 04 02	-21* .28** .17 .31** .26** .38**	- 22* - 26** - 44** - 36** - 48**	.34** .45** .56** .36**	.22* .35** .32**	.77*++ ,78*++	,70***	_

 $^{^{\}circ}$ Mean and standard deviation not defined for nominal data. * p<.05. ** p<.01. *** p<.001.



EXAMPLE





ACADEMIC SKILLS (BACKGROUND) (3)

(Stahl & Caligiuri, 2005)

Table 4
Moderated Regression Predicting Cross-Cultural Adjustment and Intention to Stay

	Work adj	ıstment	Nonwo adjustm		Intention t	o stay
Predictor variable	β	ΔR^2	β	ΔR^2	β	ΔR^2
Step 1		.19		.42		.44
Time in host country	09		.31***		.35***	
Position level	.35***		29**		11	
Cultural distance	.05		32***		38***	
No. of problem events	17*		21**		26**	
Step 2		.04		.10		.02
% of problem-focused coping						
strategies (PFCS)	.23*		.36**		.13	
Step 3		.09		.03		.01
Time in Host Country × PFCS	.03		12		04	
Position Level × PFCS	23**		12		06	
Cultural Distance × PFCS	.17*		.14*		.10	
Overall R	.57		.74		.68	
Overall R ²	.32		.55		.47	
Adjusted R ²	.27		.52		.43	
Overall F (9, 115)	6.26*	**	16.56*	**	11.76*	**

 $[\]label{eq:power_power_p} *p < .05. \quad ***p < .01. \quad ****p < .001.$





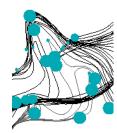




INTENDED LEARNING OUTCOMES

HIERARCHY

•	University /school aim (A)	defined by ambit	ion, innovation	and entrepreneurs	hip. The UT alum	nni are well-rounded	individuals with a t	horough knov	vledge of their	discipline. They ar	e uniquely capable	_
		and relevant approach to applying their expertise. This approach is informed by their keen awareness of the interdependence between technology, the individual and society, this is reflected by the UT slogan 'High Tech Human Touch'. The core values of the University of Twente (UT) is what makes the UT unique: focused on society, driven by synergy, entrepreneurial, and international. The UT seeks to develop a wide range of personal skills in the three areas of researching, designing and organizing.										
,		educated on the	interface betwe	en the technologic	al and the social	embedded in UT's hig domain. The researc	h focus is on how t	echnology int	eracts with pe	ople and society. T	he school of BMS t	hus brings the
		multidisciplinary	teams in resear	ch and education, v	within and acros	ong basis of disciplina s the school. Where: hand, at the Universi	social science rese	archers at othe	r universities			
(•		e the problem identif evaluate the success		tervention.				
1	Overall			on 2020/Tech4peo		e University of <u>Twen</u>	ta is an antranran	aurial academ	ically trained a	and globally orient	ad middla/-laval) m	anagement
)	programme aim (B)	specialist, compe human touch cor	etent in indepen ntexts. He/she is	dently conducting specialised conter	multidisciplinary nt wise in one or	research, designing a combination of the	complex innovative	e business solu ds: Human Res	itions and orga ource Manage	anizing manageme ement, Financial M	nt and change pro anagement, Chang	cesses in high tech
L	Programme			agement, Innovativ mpetent in <i>busines</i> .		ship, Marketing and S 2. The UT MSc BA						petent in organizing,
	specific (C)			rch issues based on								
				tribute to the existi owledge in HTHT		to create/generate	•					sing (inter-) cultural
		contexts the gra		owicuge iii iiii ii	V3111C33	business problems and challenges in HTHT business contexts. The graduate is / has:			on trepreneurial business skills. The graduate is/has:			
1	Programme	1.1 able to	1.2 able to	1.3 able to	1.4 able to	2.1 allie to	2.2 able to	2.3 able	2.4 able	3.1 able to	3.2 able to	3.3 able to reflect
1	specific ILO	develop velevant	critically reflect on	analyse qualitative and	draw and discuss	relate academic insights/theories	combine theoretical	to implemen	to critically	organize and manage	potentially lead and	on both the process and the
]		interdisciplinar	business	quantitative	conclusions	to people,	and practical	t business	evaluate	through the	manage	content, also on
1		y research	models and	data and	and to	business and	insights to	solutions/	aternativ	use of	change	the ethical
* s	/	questions and formulate	theories to build a clear	interpret	formulate	societal and	design and	intervene	e 	ommunicatio	processes, by	aspects, and use
		problem	theoretical	findings related to the	recommend ations for	identify criteria and constraints	develop solutions/		solutions/ interventi	n skills, project management	using consultancy	this as input for decision making
J 200		statements	framework	research	future	and constraints	interventions		ons	sk Is, and an	skills;	and professional
			and fitting	question/probl	research					en trepreneuri	to create	development.
200			research	em statement						al attitude.	added-value	Furthermore has
<u> </u>			design								for practice out of	organizational and cross-cultural
					\	<i> </i>			\		scientific	sensitivity: is able
						/				/	knowledge.	to recognize the
	\				X							impact and
			Resea	irch			Design			Ora	anize	consequence of decisions and
							Pesigii		X	Cigo	11120	actions within an
												organization and
•												across cultures.





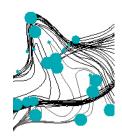
UNIVERSITY AIM



The University of Twente aims to produce outstanding graduates who excel by combining expertise from a range of fields as they design solutions that meet the demands of the future. A future defined by ambition, innovation and entrepreneurship. The UT alumni are well-rounded individuals with a thorough knowledge of their discipline. They are uniquely capable of taking a smart and relevant approach to applying their expertise. This approach is informed by their keen awareness of the interdependence between technology, the individual and society, this is reflected by the UT slogan 'High Tech Human Touch'. The core values of the University of Twente (UT) is what makes the UT unique: focused on society, driven by synergy, entrepreneurial, and international. The UT seeks to develop a wide range of personal skills in the three areas of researching, designing and organizing.

The school of Behavioural, Management & Social Sciences (BMS) is embedded in UT's high tech environment, which provides ample opportunities for smart innovations. BMS graduates are educated on the interface between the technological and the social domain. The research focus is on how technology interacts with people and society. The school of BMS thus brings the human touch in the 'High Tech Human Touch'. The school has a strong basis of disciplinary knowledge from the behavioural management and social sciences domains and collaborates in multidisciplinary teams in research and education, within and across the school. Where social science researchers at other universities often stop after having described the social challenges and analysed them to provide an explanation of the phenomena at hand, at the UT we take two additional steps:

- 1. We seek to design a solution (intervention) that may help to solve the problem identified, and
- 2. We seek out how best to implement these interventions, and we evaluate the success or failure of the intervention. UNIVERSITY OF TWENTE.





OVERALL PROGRAMME AIM

The graduate of the MSc Business Administration programme at the University of Twente is an entrepreneurial, academically trained and globally oriented middle(-level) management specialist, competent in independently conducting multidisciplinary research, designing complex innovative business solutions and organizing management and change processes in high tech human touch contexts. He/she is specialised content wise in one or a combination of the HTHT Twente fields: Human Resource Management, Financial Management, Change Management, Innovation and Technology Management, Innovative Entrepreneurship, Marketing and Strategy, Business Information Management, Purchasing and Supply Management.





PROGRAMME SPECIFIC

RESEARCH



 The UT MSc BA graduate is competent in business research, as he/she is able to deal with research issues based on an analytical and conceptual approach to contribute to the existing body of knowledge and to create new knowledge in HTHT business contexts.

The graduate is / has:

1.1 able to	1.2 able to	1.3 able to	1.4 able to
develop	critically	analyse	draw and
relevant	reflect on	qualitative	discuss
interdiscipli	business	and	conclusions and
nary	models and	quantitative	to
research	theories to	data and	formulate
questions	build a	interpret	recommendatio
and	clear	findings	ns for future
formulate	theoretical	related to the	research
problem	framework	research	
statements	and fitting	question/pro	
	research	blem	
	design	statement	





PROGRAMME SPECIFIC

DESIGN



2. The UT MSc BA graduate is competent in business design, as he/she is able to independently apply an iterative design cycle to create/generate innovative/research based solutions to business problems and challenges in HTHT business contexts.

2.1 able to	2.2 able to	2.3 able	2.4 able
relate	combine	to	to
academic	theoretical	impleme	critically
insights/theo	and	nt	evaluate
ries to	practical	business	alternati
people,	insights to	solutions	ve
business and	design and	/	solutions
societal and	develop	interven	/interven
identify	solutions/	e	tions
criteria and	interventio		
constraints	ns		





PROGRAMME SPECIFIC

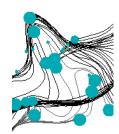
ORGANIZE



- 3. The UT MSc BA graduate is competent in organizing, managing and taking a leading role in change processes in global HTHT business contexts, using (inter-) cultural entrepreneurial business skills. The graduate is/has:
- 3.1 able to 3.2 able to 3.3 able to potentially reflect on both organize and lead and the process manage through the use and the manage of change content, also communication on the ethical processes, by skills, project aspects, and using consultancy use this as management skills, and an skills; input for decision entrepreneurial to create attitude. making and added-value for practice professional

out of

development.





Student & Staff information for (International) Business Administration

MSC BA STUDY PROGRAMME

WWW.UTWENTE.NL/BA/MASTER/STUDYPROGRAMME/MSCBA20162017DRAFT/

/www.utwente.nl/ba/master/studyprogramme/mscba20162017draft/



Which courses?

Master

 Fill in Individual Learning Agreement (ILA)
 (Only for MSc BA!) << BMS SCHOOL

▲ BACK TO HOMEPAGE UTWENTE.NL

UNIVERSITY OF TWENTE.

BACHELOR PRE-MASTER

MASTER

QUALITY ASSURANCE EDUCATION ORGANIZATION & CONTACT

SITEMAP SEARCH BMS School > Home > ... > Programme Information > Draft Study programme 2016-2017

News | Vision and Goals | Programme Information | Study Information | Double Degree Master 'Innovation Management and Entrepreneurship' (TU Berlin) | Double Degree MSc Supply Management and BA, LUT and UT | Thesis and Graduation | Links and Applications

DRAFT STUDY PROGRAMME 2016-2017

DRAFT 2016-2017 curriculum MSc BA version 1 February 2016

Please mind: this programme is still in draft, changes can still be made. We publish it now for planning purposes. Not all course descriptions are available yet (end of February the next step in formal procedures will be taken, then we will publish the missing course descriptions as soon as possible). The courses MOOTI, Managing Service Organisations, and Principles of Entrepreneurship will be stopped after academic year 2015-2016. Accounting & Financial Management will be taught for the last time in 2016-2017.

The general programme is as follows:

Curriculum M	Curriculum MSc in Business Administration								
Course	Course name	EC							
code									
Q1									
201500084	Entrepreneurial Leadership &	5	based on 201500084 Entrepreneurial Leadership						
	Responsible Organizational								
	Design								
	Elective	5							
	Elective	5							
Q2									
	Business Research	5							
	Master's thesis BA (part 1)	10							
Q3									
new	Finance & Corporate	5	overlap with 201200008 Accounting and						
	Governance		Financial Management						
	Elective	5							
	Elective	5							
Q4									
201500102	Master's thesis BA (part 2)	15							
Total EC		60							

For those started before 1 September 2016

If you obtained more than 5EC, you follow the programme that you started with (September 2015 or February 2016 intake). If you obtained 5EC or no EC, your exam programme will be per 1 September 2016 this programme mentioned

From Sept 2016: SPECIALISATION TRACKS- each offers at least 3 specialised electives

- The new MScBA Specialisation Tracks are:
- Human Resource Management (HRM)
 Entrepreneurship, Innovation and Strategy (EIS)

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17





CHECK YOUR STUDENT MAIL @STUDENT.UTWENTE.NL

HOME > BUSINESS > BUSINESS TIPS > 5 EMAIL DO'S AND DONT'S THAT CAN MAKE OR BREAK RELATIONSHIPS

5 EMAIL DO'S AND DONT'S THAT CAN MAKE OR BREAK RELATIONSHIPS

April 21, 2014 / Written by: IBT Girls

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P Pin it









CIRCUMSTANCES? CONTACT STUDY ADVISOR ASAP

HTTP://WWW.UTWENTE.NL/CES/STUDENTENBEGELEIDING/EN/REGULATIONS/CHARTER/CHARTER_PFD/CHARTER.PDF



Charlotte Röring (c.g.m.roring@utwente.nl)

- As soon as circumstances arise: contact study advisor
- You are responsible: make sure it is not too little, too late...

Master's programmes

Programmes culminating in a MSc. degree run for one, two, or, occasionally, three years. These programmes provide more in-depth and specialised knowledge and education within a specific discipline.

Master's programmes are concluded with a final examination. Students passing the examination are awarded a master's diploma, the accompanying diploma supplement, and, if and when applicable, a note conferring a honour or distinction and/or full teaching qualifications, by the examination board. These students are granted the title of Master of Science (MSc.). All programmes start on 1 September of any given year. It is possible to enter as per 1 February of the following year, but prospective students will have to consult with their study adviser to determine whether following the programme is still feasible.

The Geo-Information Science and Earth Observation master's programme is a higher professional education programme and runs for one year (twelve months).

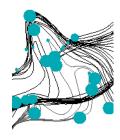
As of 1 September 2012, students are to have completed their required previous education in full before being allowed to follow the master's programme. For students not yet having obtained their bachelor's diploma, this has the following effect:

- The credits obtained for master's programme courses completed prior to 1 September 2012 may, at the student's request, be transferred to the master's programme upon their completion of their bachelor's education.
- Should the programme's Education and Examination Regulations so permit, submarks valid
 for more than one year will be processed in the same way as the credits obtained for master's
 programme courses completed prior to 1 September 2012.
- Should a student be required to complete a master's programme course as part of their bachelor's programme's set of examination courses¹, or should they wish to do so, such requires the permission of the examination committee.

Exceptions will be made only in exceptional and distressing circumstances, as determined by the hardship clause of the master's programme's Education and Examination Regulations. These

Regulations are published on the programme's website.

For practical information on the Bachelor-before-Master rule, refer to: http://www.utwente.nl/ces/studentenbegeleiding/en/regulations/bsa/





TEACHING AND EXAM REGULATIONS

WWW.UTWENTE.NL/BMS/EXAMBOARD/GENERAL/REGULATIONS/



- Student Charter (UT)
- General part (Faculty)
- Programme specific part (Business Administration)

Check your study plan: if
you want to start with MSc
BA in September 2016 ->
pass all courses before 1
September 2016.

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Programme-specific appendix to the TER 2015-2016

for the Master of Science programme

Business Administration

1. Structure and content of the programme

- a. Composition of the programme
- (including the content of the programme, the content of the specializations, and the content of practical exercises)
- b. Study load of the programme and of each of the units of study making up the programme
- c. Other programme-specific characteristics
- (including the nature of the programme and the organization of the programme)
- d. Honours programmes

2. Aims and final attainment targets

- a. Aims of the programme
- Final attainment targets of the programme

3. Examination and exams

- a. Examination
- b. Exam formats and the number and sequence of exams and practical exercises
- c. Required sequence of exams / Prerequisites

4. General information

- Admission to the programme
- b. Language of teaching and exams
- c. International cooperation and agreements
- d. Elective options and their related requirements
- e. Programme committee (OLC)
- f. Examination Board

5. Transitional arrangements

6. Additional subjects

- a. Graduation with distinction
- b. Special regulation on the Master's thesis





TEACHING AND EXAM REGULATIONS

WWW.UTWENTE.NL/BMS/EXAMBOARD/GENERAL/REGULATIONS/



- Student Charter (UT)
- General part (Faculty)

UNIVERSITY OF TWENTE.

 Programme specific part (Business Administration)

Programme-specific appendix to the TER 2015-2016

for the Master of Science programme

Business Administration

1. Structure and content of the programme

- a. Composition of the programme
- (including the content of the programme, the content of the specializations, and the content of practical exercises)
- b. Study load of the programme and of each of the units of study making up the programme
- Other programme-specific characteristics (including the nature of the programme and the organization of the programme)
- d. Honours programmes

2. Aims and final attainment targets

- a. Aims of the programme
- b. Final attainment targets of the programme

3. Examination and exams

- a. Examination
- b. Exam formats and the number and sequence of exams and practical exercises
- c. Required sequence of exams / Prerequisites

4. General information

- a. Admission to the programme
- b. Language of teaching and exams
- International cooperation and agreements
- d. Elective options and their related requirements
- e. Programme committee (OLC)
- f. Examination Board

5. Transitional arrangements

6. Additional subjects

- a. Graduation with distinction
- b. Special regulation on the Master's thesis





RULES AND REGULATIONS: EXAMPLE 1

PRF-MASTER

4. General information

4a. Admission to the programme

A request to be admitted to the programme is assessed by an admission committee headed by/represented by the programme director.

The assessment of all applicant skills is based on academic background. The regulations for the different educational backgrounds are:

- Dutch Research University Degree

- a A Bachelor's degree in Business Administration awarded by a Dutch university
 Applicants with a Bachelor's degree in Business Administration awarded by a Dutch research
 university will be admitted to the programme. With regard to proficiency in English, the
 admissions committee decides whether additional requirements should be set or a diagnostic
 test should be taken.
- b. Another Bachelor's degree awarded by a Dutch research university Applicants with another Bachelor's degree in a related field awarded by a Dutch research university will be admitted after completion of a pre-Master's programme. The admissions committee determines whether or not a pre-Master is awarded and depending on the bachelor programme determines the content of the pre-Master's programme. The applicant must have successfully completed the entire pre-Master's programme within 12 months¹
- c. Another Bachelor's degree awarded by the University of Twente Applicants with a Bachelor's degree other than Business Administration awarded by the University of Twente may be admitted to the programme after completion of a pre-Master's programme. The admissions committee determines the content of the pre-Master's programme, depending on the Bachelor's programme. The applicant must have successfully

¹ Per course of the pre-Master's programme no more than two attempts are permitted to sit the corresponding exam. If the student fails to successfully complete the pre-Master's programme on time, he/she will not be admitted to the Master's Programme.





RULES AND REGULATIONS: EXAMPLE 2

MASTER PROGRAMME



3c. Required sequence of exams / Prerequisites

Prior knowledge prerequisites in the MSc in Business Administration are restricted to the phase where the student starts the Master's project that is the methodology and the writing of the Master's thesis. See the next table for the prerequisites per course:

Course name	Course code	Prerequisites
Business Research	201500082	Recommended: 10EC
Master Thesis BA Part 1	201500101	Obligatory: 10EC + Students are only allowed to start with this course if they are enrolled in the course 'Business Research 201500101'
Master Thesis BA Part 2	201500102	Obligatory: Business Research + Master's Thesis Part 1 + total EC's earned of 35EC

- - - -







CODE OF CONDUCT

WWW.UTWENTE.NL/HR/EN/TERMS-OF-EMPLOYMENT/CAO-REGULATIONS-CODES-CONDUCT/CODES-CONDUCT/



• E.g. (p. 2)

Staff and students of the University of Twente will treat each other with respect.

Hands-on example:

I send an email to you with a question, requiring your answer.

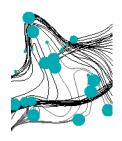
You do not reply within 10 minutes because you are attending a lecture.

I send that **same** email to a second student.

I do not mention this to you, nor to the second student.

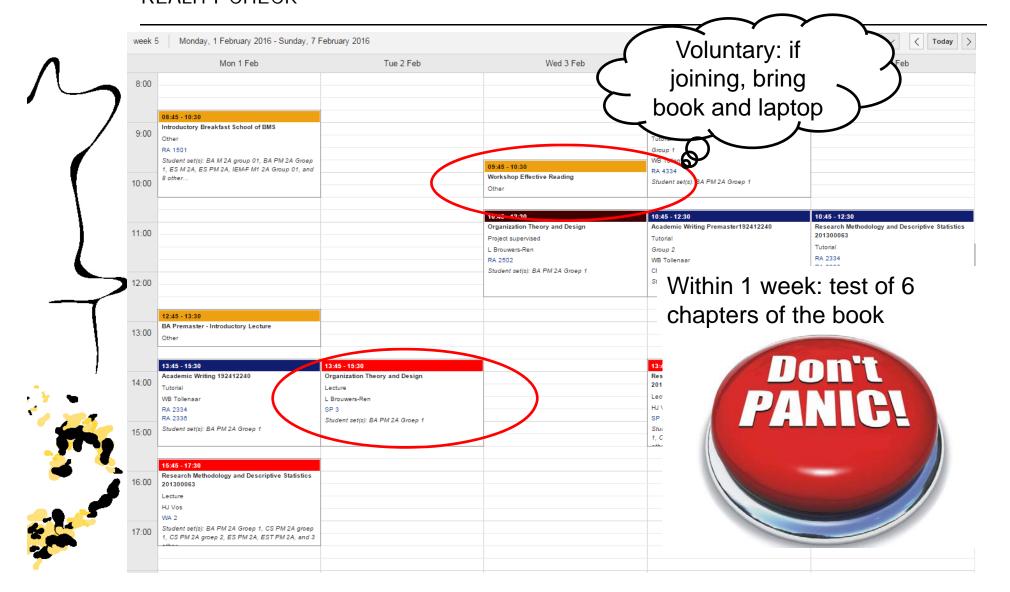
I only need one answer, but two persons are working on the answer.

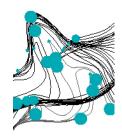
Would you appreciate this?





ORGANIZATION THEORY & DESIGN REALITY CHECK







AND AGAIN...: ACADEMIC INTEGRITY

- Cooperation and dividing tasks
- For later concern: self-plagiarism is also plagiarism
- Questions: contact teacher, supervisor, study advisor, peers, etc.



"Plagianism?" But my roomate gave me permission to use his paper and said I didn't have to cite him."





HTHT MSc BA@UT Fields: Meet the Pro(f)s







QUALITY ASSURANCE OF EDUCATION



Evaluation of courses

Evaluation of programme

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