

*Thesis Assessment Matrix Master Business Administration*

Student Name:

Student number:

<b>Assessment criteria</b>	<b>≤ 5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
<b>Research question</b>	Unclear	Broad	Clear and specific	Clear, specific and well-defined	Clear, specific, well-defined and original	Excellent
<b>Literature review &amp; Theoretical framework</b>	Unclear and inadequately explained; almost no link with the academic literature	Limited explanation of the academic literature	Adequate explanation of the academic literature; use of a theoretical framework	Well-explained and critical evaluation of the latest literature; use of a very clear conceptual framework	Profound and critical evaluation of the literature; use of the state-of-the-art framework; potentially worth journal publication	Excellent and original; suitable for journal publication
<b>Research method / design</b>	Unsystematic and confusing; no link to the literature	Limited explanation; justified using the academic literature	Adequate explanation and appropriately addressed using the relevant academic literature	Well-explained and well-justified using the latest academic literature	Profound and critical explanation and evaluation of all available research methods	Excellent demonstration of methodological understanding
<b>Data collection and analysis / Validation of the design</b>	Inadequately described; unclear analysis	Rather limited explanation; clear analysis	Adequate explanation; very clear analysis; linked with prior research	Well-explained; very clear analysis; decent link with prior research; results well-presented	Profound demonstration of originality; very clear presentation and analysis; potentially worth journal publication	Excellent; suitable for journal publication
<b>Conclusions &amp; recommendations / Contribution to theory &amp; practice</b>	Vague	Clear but not based on the reported findings	Conclusions based on the reported findings; appropriate recommendations	Conclusions clearly articulated and firmly based on the reported findings; valuable recommendations	Profound conclusions; original recommendations	Excellent
<b>Assessment criteria</b>	<b>≤ 5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>

<b>Writing structure and style</b>	Poor; illogical structure	Clear and consistent	Clear and consistent; adequately expressed	Clear and consistent; well expressed; adequately argued	Very clear structure; persuasive style with strong arguments; potentially worth journal publication	Excellent; suitable for journal publication
<b>Independence and professional skills</b>	Rather dependent; poor demonstration of skills	Not so independent; satisfactory demonstration of skills	Semi-independent; good demonstration of skills	Independent; very good demonstration of skills	High degree of independence; superior demonstration of skills	Excellent
<b>Oral presentation and defense</b>	Scrappy presentation; ambiguous answers	Satisfactory	Good	Very good demonstration of a clear engagement with the subject	Superior demonstration of a clear engagement with the subject	Excellent
					<b>FINAL MARK:</b>	

Date:

Name of Examiner 1:

Signature:

Name of Examiner 2:

Signature: