

## Composition of the programme

Source: Draft Programme-specific appendix to the EER 2017-2018  
August 30, 2017

Table 1 (subdivided in 1A till and included 1H) shows the units of study (courses) making up the MSc programme in Business Administration and the study load in EC (1 EC = 28 hours) per unit. The periods in which these units of study are offered are marked by Q1 up to Q4 (Q=Quartile). The tables represent the regular curriculum (Table 1A, 1B, 1C), the two double degree programmes organized with Lappeenranta University of Technology (LUT) (Table 1E, 1F, 1I, 1J), and the double degree programme organized with Technical University of Berlin (TUB) (Table 1G, 1H). (Table 1D is left out for more clarity towards prior draft versions of the study programme.)

Tables 1A – 1C represent the standard, single diploma curriculum for University of Twente students who start their Master's programme in September 2017 or February 2018. In this standard curriculum (Table 1B) students will take core courses (15 EC in total) developed in line with the three roles the programme prepares students for: designer, researcher, and organizer (see Intended Learning Outcomes). Students can choose for their elective space in the programme (4 x 5EC) four electives, three of which must be from the Specialization Track (the MScBA Specialization Tracks are listed in section 4d; the electives are listed in Table 1C). The fourth elective can also be from the Specialization Track (if available), but essentially can be a free choice also from any other course mentioned in Tables 1A-1J. A course from another programme can be chosen, if the course fits the programme goals and content, to be assessed by the Programme Director and the track coordinator. By choosing a specialization track and carrying out a Master's project in the same field, the student can set a distinctive profile for himself within the programme. For a schematic overview of the programme requirements, please see Table 1A.

Tables 1E – 1J show the University of Twente's BA curriculum for students who opt for deepening their knowledge and extending their expertise via a double-diploma with one of the partners in other European countries. In this case the programme is geared content-wise to the distinctive profile of the partner in question: to Supply Management at the Lappeenranta University of Technology, to Innovation and Entrepreneurship for the partner department at TU Berlin, and to International Marketing Management (see section 4c). This allows for a two-way interchange of students, which is to say that the programmes presented in these tables (1E-1J) are also valid for students from the partner departments at TU Berlin and Lappeenranta University of Technology who enroll in the Twente Business Administration programme in order to obtain a double diploma. In both cases a limited number of electives are offered to fill in the elective space.

### Requirements for diploma

Table 1A shows the requirements students need to meet to successfully earn the MSc in Business Administration diploma.

Table 1A: Summary of programme requirements MSc BA			
Requirement	EC's	Courses	See Table
Core courses	15	Entrepreneurial Leadership & Responsible Organizational Design (201600002) Qualitative Methods in Business Research (2EC, 201700035) Quantitative and Design Methods in Business Research (3EC, 201700036) Finance & Corporate Governance (201600010)	Table 1B
Electives (Track-specific)	15	One of five tracks. Elective courses that can be followed as track-specific are listed in Table 1C per track*.	Table 1C
Elective (Free)	5	One elective course, e.g. fourth track-specific course or Change Management & Consultancy, or any other from Table 1C*.	Table 1C (under conditions Table 1 in total, see *)
Master thesis	25	Master Thesis BA Part 1 (201500101) Master Thesis BA Part 2 (201500102)	

\* All courses listed in Table 1C can be followed to meet this requirement. For elective courses that are not mentioned in Table 1C, explicit approval of the programme director and track coordinator is needed via the Individual Learning Agreement (ILA)/ study advisor.

Table 1B: Curriculum MSc in Business Administration (September 2017 and February 2018 intake, please note the quartile in final column for the courses to take in 2017-2018)

Course code	Course name	EC	Quartile
201600002	Entrepreneurial Leadership & Responsible Organizational Design	5	Q1
	<i>Elective**</i>	5	Q1/Q3
	<i>Elective**</i>	5	Q1/Q3
201700035	Qualitative Methods in Business Research	2	Q2/Q4
201700036	Quantitative and Design Methods in Business Research	3	Q2/Q4
201500101	Master Thesis BA Part 1	10	Q2/Q4
201600010	Finance & Corporate Governance	5	Q3
	<i>Elective**</i>	5	Q3/Q1
	<i>Elective**</i>	5	Q3/Q1
201500102	Master Thesis BA Part 2	15	Q4/Q2
<b>Total EC</b>		<b>60</b>	

\*\* In the Academic year 2018/2019 in principle the same electives will be offered per Specialisation Track as mentioned in the Table 1C. The programme will timely communicate transition rules should any changes occur.

Table 1C: List of Electives 2017-2018. *Students choose at least 3 electives from their Specialization Track.* The diploma supplement that students receive upon completion of the programme will mention the specialization track. The diploma itself will mention the MSc title and the name of the full programme: Business Administration.

Course code	Course name	EC	Quartile
<b>Track: Entrepreneurship, Innovation and Strategy</b>			
201600011	International Entrepreneurship – a Strategic Technology perspective	5	Q1
201600012	Management and Governance of Innovation and Creativity	5	Q1
201600015	Strategic Technology Management and Innovation	5	Q3
201600155	Global Strategy and Business Development	5	Q3
<b>Track: Strategic Marketing and Business Information</b>			
192350200	E-Strategizing	5	Q1
201500081	Business-to-Business Marketing	5	Q1
201500080	Advanced topics in Digital Marketing	5	Q3
201500147	IT-based Knowledge Management for Business Innovation	5	Q3
<b>Track: Purchasing and Supply Management</b>			
201500091	Purchasing Strategy and Systems	5	Q1
191820160	Purchasing Management (only for those who did not do follow the BSc IBA programme at the UT) Or	5	Q1
201500081	Business-to-Business Marketing		
201500085	Global Sourcing and Organization	5	Q3
201600014	Seminar Purchasing	5	Q3
<b>Track: Human Resource Management</b>			
201500092	Strategic HR Analytics	5	Q1
201500086	Global Talent Management	5	Q1
201500087	HRM and Innovation	5	Q3
201500088	HRM and Technology Design	5	Q3

<b>Track: Financial Management</b>			
194110070	Corporate Finance (for BA)	5	Q1
201600013	Investments & Risk Management	5	Q1
201000087	Entrepreneurial Finance	5	Q3
<b>Strengthen your profile: Change Management</b>			
Not track specific, but can be used by all students to strengthen their profile, as long as all programme requirements are met (see Table 1B)			
201500083	Change Management and Consultancy	5	Q1

## Alternatives

### - Entrepreneurial Leadership & Responsible Organizational Design (201600002)

Only after explicit approval of the Programme Director with a positive advice of the study advisor, and formalized in the Individual Learning Agreement, this course can be replaced by HRM and Technology Design (201500088).

## Double degree programmes

We offer Double Degree programmes with partner universities. These programmes are established with the partner universities after comparison of the programmes that students need to follow. Three Double Degree programmes are agreed upon and are stated in the Tables 1E-1J. When new Double Degree programmes are developed, these will be based on the programme comparison against the Intended Learning Outcomes (see Table 2) and on the format of the programmes stated below. Therefore (future) Double Degree programmes may deviate from the format of Tables 1A and 1B, as to be decided by the programme director.

Table 1E: Curriculum for UT students going to LUT for MSc-MSM double diploma in January/February 2018 / LUT students coming to UT September 2017<sup>1,2</sup>.  
The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Purchasing and Supply Management'.

Course code	Course name	EC
Q1		
201600002	Entrepreneurial Leadership & Responsible Organizational Design	5
201500091	Purchasing Strategy and Systems	5
201500081	<i>Business-to-Business Marketing</i>	5
Q2		
201600010	Finance & Corporate Governance	5
201100054	Supply Chain Management and Innovation	5
	<i>Elective</i>	5
Upon return		
201400018	Master class BA	5
194100040	Master Thesis BA	25
<b>Total EC</b>		<b>60</b>

Table 1F: 2017-2018 Electives LUT double diploma programme

Course code	Course name	EC
Q2	<i>Choose 1 of the following Q2 courses:</i>	

<sup>1</sup> For UT students started in September 2017 going to Lappeenranta per 1 January 2018 distance exams for Q2 exams will be facilitated.

<sup>2</sup> The programme in Lappeenranta only starts per 1 January each year.

201100051	Information Services	5
194108040	Business Development in a Network Perspective	5

Table 1G: Curriculum for TUB students coming to UT September 2017 / UT students started September 2017 and going to Berlin for MScIME double diploma in April 2018<sup>3</sup>

The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Entrepreneurship, Innovation and Strategy'.

Course code	Course name	EC
Q1		
201600002	Entrepreneurial Leadership & Responsible Organizational Design	5
	<i>Elective</i>	5
	<i>Elective</i>	5
Q2		
201600010	Finance & Corporate Governance	5
	<i>Elective</i>	5
	<i>Elective</i>	5
Q3/Q4 (TUB) or Upon return (UT)		
201400018	Master class BA	5
194100040	Master Thesis BA	25
<b>Total EC</b>		<b>60</b>

Table 1H: Electives MSc-IME double diploma programme

Course code	Course name	EC
Q1		
...	Free: any other elective from the Q1 list	5+5=10
Q2	<i>Choose 2 of the following Q2 courses:</i>	5+5=10
201100051	Information Services	5
201100054	Supply Chain Management and Innovation	5
194108040	Business Development in a Network Perspective	5

Table 1I: Curriculum for LUT students coming to UT September 2017 / UT students started September 2017 and going to Lappeenranta for MIMM double diploma in January 2018<sup>4</sup>

The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Strategic Marketing and Business Information'.

Course code	Course name	EC
Q1		
201600002	Entrepreneurial Leadership & Responsible Organizational Design	5
201600012	Management of Governance and Innovation and Creativity	5
	<i>Elective</i>	5
Q2		
201600010	Finance & Corporate Governance	5
201100051	Information Services	5

<sup>3</sup> The starting moment for the programme parts to be followed at TU Berlin is April.

<sup>4</sup> For UT students started in September 2017 going to Lappeenranta per 1 January 2018 distance exams for Q2 exams will be facilitated. The programme in Lappeenranta only starts per 1 January each year.

	<i>Elective</i>	5
Q3/Q4 or Upon return (UT)		
201400018	Master class BA	5
194100040	Master Thesis BA	25
<b>Total EC</b>		<b>60</b>

Table 1J: Electives MSc-IMM double diploma programme

Course code	Course name	EC
Q1	<i>Choose 1 of the following Q1 courses:</i>	
201500081	Business-to-Business Marketing	5
192350200	E-Strategizing	5
Q2	<i>Choose 1 of the following Q2 courses:</i>	
194108040	Business Development in Network Perspective	5
201100054	Supply Chain Management and Innovation	5

### Content of practical exercises/ Master Thesis

The Master's thesis (or Master's project or Master's assignment) is not examined by a single responsible instructor; instead, a Master's committee of two examiners is formed for each individual assignment (for rules on examiners, please see Rules and Regulations of the Examination Board and the Thesis Manual). The Master's thesis is an individual project, and is evaluated on an individual basis. The Master's thesis tests the student's competence in the integrated application of the knowledge, comprehension and skills covered in the study units. In the (Appendix B of the) MSc BA Thesis Student Manual the thesis assessment matrix is included with all assessment criteria.

In case students want to combine this Master Thesis BA project with master thesis projects from other UT master programmes, the usual criteria need to be met. The thesis for the course 'Master Thesis BA' (either as result for 194100040 or 201500102) should be specifically written for the MSc BA examiners to assess as meeting the requirements for the Master Thesis BA. This entails the focus on a Business Administration related research question, the learning objectives of the thesis course, and the size of the course in terms of study load. Guidelines for students to combine UT master's thesis projects will be mentioned in the MSc BA Thesis Manual.

A special regulation on the duration, procedures in case of major problems, and termination of the Master's thesis is included in section 6b. below. Additional rules and regulations are stipulated in the Rules and Regulations of the Examination Board. More practical information on the Master's assignment is available in the Master's thesis manual, which can be found through the Blackboard site of the Master's assignment BA and via [www.utwente.nl/BA/Master](http://www.utwente.nl/BA/Master).

### Transition rules

All transition rules are mentioned in section 5 of this programme specific EER.

### Individual Learning Agreements

At the start of their programme all students participating in the programmes mentioned in section 1 should fill in an 'Individual Learning Agreement' (ILA) via an online tool. The ILA includes their choice of Specialization Track, electives and requires a study plan, about which students can consult the study advisor. The ILA deadline is within two weeks (10 working days) after the formal starting moment of the student's first quartile. In this ILA the students' individual programme is documented in terms of Table 1A-1J (section 1). Deviations from Table 1A-1J can only be documented in an ILA after approval from the Programme Director. The Programme Director will assess this based on the ILO's and fit with programme goals and content. Any request to change the ILA after the deadline should be addressed to the Programme Director and needs a positive advice from the study advisor.