

# 1. Structure and content of the programme

## 1a. Composition of the programme

Before starting with the MSc Business Administration programme, the student has to choose between one of seven specialization tracks, or for a Double Degree Programme. If a specialization track within the regular one-year programme is chosen, please check the information under A. If a Double Degree programme is chosen, please check the information under B.

### A. MSc BA 60 EC programme, one year

Table 1A shows the requirements students need to meet to successfully earn the MSc in Business Administration diploma.

| Table 1A: Summary of programme requirements MSc BA |      |  |   |
|--|------|--|---|
| Requirement  | EC's | Courses  | See Table   |
| Core courses                                       | 15   | Entrepreneurial Leadership & Responsible Organizational Design (201600002)<br>Qualitative Research and Business Skills(2.5EC, 202001446)<br>Quantitative and Design Methods in Business Research (2.5EC, 202001447)<br>Business Valuation & Corporate Governance (201800089) | Table 1B  |
| Electives (Track-specific)                         | 15   | One of seven tracks. Elective courses that can be followed as track-specific are listed in Table 1C per track.   | Table 1C  |
| Elective (Free)                                    | 5    | One elective course, e.g. fourth track-specific course or any other from Table 1C*.  | Table 1C (under conditions Table 1 in total, see *) |
| Master thesis                                      | 25   | Master Thesis BA Part 1 (201500101)<br>Master Thesis BA Part 2 (201500102)   |   |

\* All courses listed in Table 1C can be followed to meet this requirement. For elective courses that are not mentioned in Table 1C, explicit approval of the Programme Board is needed via the Individual Learning Agreement (ILA)/ study advisor, the student needs to motivate his choice.

| Table 1B: Curriculum MSc BA (Sept 2019 and Feb 2020 intake) |  |           |          |
|---|--|-----------|----------|
| Course code   | Course name  | EC        | Quartile |
| 201600002   | Entrepreneurial Leadership & Responsible Organizational Design | 5         | Q1       |
|   | <i>Elective**</i>  | 5         | Q1/Q3    |
|   | <i>Elective**</i>  | 5         | Q1/Q3    |
| 202001446   | Qualitative Research and Business Skills                       | 2.5       | Q2/Q4    |
| 202001447   | Quantitative and Design Methods in Business Research           | 2.5       | Q2/Q4    |
| 201500101   | Master Thesis BA Part 1  | 10        | Q2/Q4    |
| 201800089   | Business Valuation & Corporate Governance                      | 5         | Q3       |
|   | <i>Elective**</i>  | 5         | Q3/Q1    |
|   | <i>Elective**</i>  | 5         | Q3/Q1    |
| 201500102   | Master Thesis BA Part 2  | 15        | Q4/Q2    |
| <b>Total EC</b>   |  | <b>60</b> |          |

\*\* In the Academic year 2021/2022 in principle the same electives will be offered per Specialization Track as mentioned in the Table 1C. The programme will timely communicate transition rules should any changes occur, certainly before the start of the first semester of 2021-2022 (July/August 2021), in the Education and Examination Regulations, MSc BA programme specific appendix.

| Table 1C: List of Electives 2019-2020. Students choose <b>at least 3 electives</b> from their Specialization Track. The diploma supplement that students receive upon completion of the programme will mention the specialization track. The diploma itself will mention the MSc title and the name of the full programme: Business Administration. |   |    |          |
|---|---|----|----------|
| Course code   | Course name   | EC | Quartile |
| <b>Track: Digital Business</b>  |   |    |          |
| 201800205   | Smart Industry (obligatory)                             | 5  | Q1       |
| 201400174   | Data Science* (obligatory)                              | 5  | Q1       |
| 192360021   | ICT Management**  | 5  | Q3       |
| 192340101   | Implementation of IT in Organizations**                 | 5  | Q3       |
| 194105070   | Information Systems for the Financial Services Industry | 5  | Q3       |

| <b>Track: Entrepreneurship, Innovation and Strategy<sup>1</sup></b>  |  |   |    |
|--|--|---|----|
| 201600011  | International Entrepreneurship – a Strategic Technology Perspective                                | 5 | Q1 |
| 201600012  | Management and Governance of Innovation and Creativity   | 5 | Q1 |
| 201600015  | Strategic Technology Management and Innovation   | 5 | Q3 |
| 201600155  | Global Strategy and Business Development   | 5 | Q3 |
| 201700089  | Or<br>Circular Sustainable Business Development***   | 5 | Q1 |
| 201000087  | Entrepreneurial Finance  | 5 | Q3 |
| <b>Track: Financial Management</b>                                   |  |   |    |
| 194110070  | Corporate Finance (for BA)   | 5 | Q1 |
| 201600013  | Investments & Risk Management  | 5 | Q1 |
| 201000087  | Entrepreneurial Finance  | 5 | Q3 |
| 194105070  | Information Systems for the Financial Services Industry  | 5 | Q3 |
| <b>Track: Human Resource Management<sup>1</sup></b>                  |  |   |    |
| 201500092  | Strategic HR Analytics   | 5 | Q1 |
| 201500086  | Global Talent Management   | 5 | Q1 |
| 201500087  | HRM and Innovation   | 5 | Q3 |
| 201500088  | HRM and Technology Design  | 5 | Q3 |
| <b>Track: International Management &amp; Consultancy</b>             |  |   |    |
| 201600011  | International Entrepreneurship – a Strategic Technology perspective                                | 5 | Q1 |
| 201500083  | Change Management and Consulting in a Global Context   | 5 | Q1 |
| 202001448  | Cross-cultural Behaviour   | 5 | Q3 |
| 201600155  | Global Strategy and Business Development   | 5 | Q3 |
| 201500085  | Global Sourcing and Organization   | 5 | Q3 |
| <b>Track: Purchasing and Supply Management<sup>1</sup></b>           |  |   |    |
| 201500091  | Purchasing Strategy and Systems  | 5 | Q1 |
| 191820160  | Purchasing Management***<br>(only for those who did not do follow the BSc IBA programme at the UT) | 5 | Q1 |
| 201500081  | or<br>Business-to-Business Marketing   | 5 | Q1 |
| 202001449  | or<br>Public Sector and Healthcare Procurement   | 5 | Q1 |
| 201500085  | Global Sourcing and Organization   | 5 | Q3 |
| 201600014  | Seminar Purchasing   | 5 | Q3 |
| <b>Track: Strategic Marketing &amp; Servitisation<sup>1, 2</sup></b> |  |   |    |
| 201500081  | Business-to-Business Marketing   | 5 | Q1 |
| 201800205  | Smart Industry   | 5 | Q1 |
| 201500080  | Advanced topics in Digital Marketing   | 5 | Q3 |
| 201600155  | Global Strategy and Business Development   | 5 | Q3 |
| 202001492  | Design Thinking for Service and Business Innovation  | 5 | Q3 |

\* The Teaching and Assessment regulations of the EER for the MSc programme Computer Science are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\* The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\*\* The Teaching and Assessment regulations of the EER for the MSc programme Industrial Engineering & Management are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\*\*\* The Teaching and Assessment regulations of the EER for the MSc programme Industrial Design Engineering are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

## Alternatives

### - Entrepreneurial Leadership & Responsible Organizational Design (201600002)

Only after explicit approval of the Programme Board with a positive advice of the study advisor, and formalized in the Individual Learning Agreement, this course can be replaced by Vision, Strategy & Leadership (201500386).

<sup>1</sup> Please see the option of following a Double Degree programme linked to this track later this paragraph.

<sup>2</sup> This track has three lines: the regular programme, the Double Degree programme MIMM with LUT and the 'Digital Marketing' Double Degree programme. For this latter option, please see later this paragraph.

## B. Double degree programmes

We offer Double Degree programmes with partner universities. These programmes are established with the partner universities after comparison of the programmes that students need to follow. Five Double Degree programmes are agreed upon and are stated in the Tables 1E-1M.

The programmes are geared content-wise to the distinctive profile of the partner in question: to Supply Management and International Marketing Management at the Lappeenranta University of Technology, to Innovation, Entrepreneurship and Sustainability for the partner department at TU Berlin, to Administration, Economics and Finance at the University of L'Aquila (see section 4c) and to Philosophy of Science, Technology and Society (University of Twente).

### Linked to EIS track; Double Degree Programme with Technical University of Berlin (TUB) IMES

Table 1Ea: Curriculum for TUB students coming to UT **September 2020** / UT students started September 2019 and going to Berlin for MScIMES double degree in April 2021<sup>3</sup>

The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Entrepreneurship, Innovation and Strategy'.

| Course code                        | Course name  | EC        |
|------------------------------------|--|-----------|
| Q1                                 |  |           |
| 201600002                          | Entrepreneurial Leadership & Responsible Organizational Design | 5         |
|                                    | <i>Elective (see Table 1Fa)</i>                                | 5         |
|                                    | <i>Elective (see Table 1Fa)</i>                                | 5         |
| Q2                                 |  |           |
| 201800089                          | Business Valuation & Corporate Governance                      | 5         |
|                                    | <i>Elective (see Table 1Fa)</i>                                | 5         |
|                                    | <i>Elective (see Table 1Fa)</i>                                | 5         |
| Q3/Q4 (TUB) or<br>Upon return (UT) |  |           |
| 201400018                          | Master class BA  | 5         |
| 194100040                          | Master Thesis BA   | 25        |
| <b>Total EC</b>                    |  | <b>60</b> |

Table 1Fa: Electives MSc-IMES double degree programme

| Course code | Course name   | EC     |
|-------------|---|--------|
| Q1          | <i>Choose 2 of the following Q1 courses:</i>                        | 5+5=10 |
| 201600011   | International Entrepreneurship - a Strategic Technology perspective | 5      |
| 201600012   | Management and Governance of Innovation and Creativity              | 5      |
| 201700089   | Circular Sustainable Business Development*                          | 5      |
| Q2          | <i>Choose 2 of the following Q2 courses:</i>                        | 5+5=10 |
| 201100054   | Supply Chain Management and Innovation                              | 5      |
| 192320501   | E-Commerce**  | 5      |
| 201400174   | Data Science***   | 5      |
| 201800227   | Human Centred Design****  | 5      |

\* The Teaching and Assessment regulations of the EER for the MSc programme Industrial Engineering & Management are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\* The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\*\* The Teaching and Assessment regulations of the EER for the MSc programme Computer Science are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\*\*\* The Teaching and Assessment regulations of the EER for the MSc programme Interaction Technology are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

<sup>3</sup> The starting moment for the programme parts to be followed at TU Berlin is April.

**Table 1Eb: Curriculum for UT students started February 2021 and going to Berlin for MScIMES double degree in October 2021<sup>4</sup>**  
The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Entrepreneurship, Innovation and Strategy'.

| Course code                        | Course name                               | EC        |
|------------------------------------|---|-----------|
| Q3                                 |   |           |
| 201800089                          | Business Valuation & Corporate Governance | 5         |
|                                    | <i>Elective (see Table 1Fb)</i>           | 5         |
|                                    | <i>Elective (see Table 1Fb)</i>           | 5         |
| Q4                                 |   |           |
| 201500386                          | Vision, Strategy and Leadership*          | 5         |
| 201400191                          | Social Implications of the Internet*      | 5         |
| 201700008                          | Design & Behaviour Change**               | 5         |
| Q3/Q4 (TUB) or<br>Upon return (UT) |   |           |
| 201400018                          | Master class BA                           | 5         |
| 194100040                          | Master Thesis BA                          | 25        |
| <b>Total EC</b>                    |   | <b>60</b> |

\* The Teaching and Assessment regulations of the EER for the MSc programme Communication Studies are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\* The Teaching and Assessment regulations of the EER for the MSc programme Industrial Design Engineering are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

**Table 1Fb: Electives MSc-IMES double degree programme**

| Course code | Course name                                    | EC     |
|-------------|--|--------|
| Q3          | <i>Choose 2 of the following Q3 courses:</i>   | 5+5=10 |
| 201600015   | Strategic Technology Management and Innovation | 5      |
| 201600155   | Global Strategy and Business Development       | 5      |
| 201000087   | Entrepreneurial Finance                        | 5      |

#### Linked to EIS track: Double Degree Programme with UT's MSc in PSTS

**Table 1G: Double degree programme Philosophy of Science, Technology & Society (PSTS)**  
Students that combine the 2yr PSTS MSc programme with the 1yr MSc BA programme need to fulfill both MSc PSTS and MSc BA requirements. This means that the following courses and electives need to be taken:

| Course code | Course name   | EC | Quartile |
|-------------|---|----|----------|
| First year  |   |    |          |
| 201600015   | Strategic Technology Management and Innovation                      | 5  | Q1       |
|             | MSc PSTS programme  | 55 |          |
| Second year |   |    |          |
| 201600002   | Entrepreneurial Leadership & Responsible Organizational Design      | 5  | Q1       |
| 201600011   | International Entrepreneurship – a Strategic Technology perspective | 5  | Q1       |
| 201600012   | Management of Governance and Innovation and Creativity              | 5  | Q1       |
| 201800089   | Business Valuation & Corporate Governance                           | 5  | Q2       |
|             | MSc PSTS programme  | 10 |          |
| 201400018   | Master Class BA   | 5  | Q3       |
| 194100040   | Master Thesis BA  | 25 | Q3/Q4    |

<sup>4</sup> Limited to 5 students, selection may be applied.

### Linked to HRM track: Double Degree Programme with University of L'Aquila AEF

Table 1H: Curriculum for UT students started February 2020 and going to L'Aquila for 'Administration, Economics and Finance' double degree in September 2020 / L'Aquila students coming to UT September 2020  
The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Human Resource Management'.

| Course code                               | Course name  | EC        |
|---|--|-----------|
| Q3  |  |           |
| 201800089                                 | Business Valuation & Corporate Governance                      | 5         |
| 201500087                                 | HRM and Innovation   | 5         |
| 201500088                                 | HRM and Technology Design                                      | 5         |
| Q4  |  |           |
| 202001446                                 | Qualitative Research and Business Skills                       | 2         |
| 202001447                                 | Quantitative and Design Methods in Business Research           | 3         |
| 201500101                                 | Master Thesis BA Part 1  | 10        |
| 2019-2020<br>Q1/Q2 or<br>Upon return (UT) |  |           |
| 201600002                                 | Entrepreneurial Leadership & Responsible Organizational Design | 5         |
| 201500092                                 | Strategic HR Analytics   | 5         |
| 201500086                                 | Global Talent Management                                       | 5         |
| 201500102                                 | Master Thesis BA Part 2  | 15        |
| <b>Total EC</b>                           |  | <b>60</b> |

### Linked to PSM track: Double Degree Programme with LUT University (LUT) MSM

Table 1J: Curriculum for UT students going to LUT for MSc-MSM double degree in January/February 2021 / LUT students coming to UT September 2020<sup>5</sup>  
The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Purchasing and Supply Management'.

| Course code     | Course name  | EC        |
|-----------------|--|-----------|
| Q1              |  |           |
| 201600002       | Entrepreneurial Leadership & Responsible Organizational Design | 5         |
| 201500091       | Purchasing Strategy and Systems                                | 5         |
| 201500081       | Business-to-Business Marketing                                 | 5         |
| Q2              |  |           |
| 201800089       | Business Valuation & Corporate Governance                      | 5         |
| 201100054       | Supply Chain Management and Innovation                         | 5         |
|                 | <i>Elective (see Table 1K)</i>                                 | 5         |
| Upon return     |  |           |
| 201400018       | Master class BA  | 5         |
| 194100040       | Master Thesis BA   | 25        |
| <b>Total EC</b> |  | <b>60</b> |

Table 1K: 2020-2021 Electives LUT double degree programme MSM

| Course code | Course name                                  | EC |
|-------------|--|----|
| Q2          | <i>Choose 1 of the following Q2 courses:</i> |    |
| 201400174   | Data Science*                                | 5  |
| 192320501   | E-Commerce**                                 | 5  |

\* The Teaching and Assessment regulations of the EER for the MSc programme Computer Science are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\* The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

<sup>5</sup> For UT students started in September 2020 going to Lappeenranta per 1 January 2021 distance exams for Q2 exams will be facilitated. The programme in Lappeenranta only starts per 1 January each year.

### Linked to SMS track: Double Degree Programme with LUT University (LUT) MIMM

Table 1L: Curriculum for LUT students coming to UT September 2020 / UT students started September 2020 and going to Lappeenranta for MIMM double degree in January 2021<sup>5</sup>  
The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Strategic Marketing & Servitisation'.

| Course code                  | Course name  | EC        |
|------------------------------|--|-----------|
| Q1                           |  |           |
| 201600002                    | Entrepreneurial Leadership & Responsible Organizational Design | 5         |
| 201600012                    | Management of Governance and Innovation and Creativity         | 5         |
| 201500081                    | Business-to-Business Marketing                                 | 5         |
| Q2                           |  |           |
| 201800089                    | Business Valuation & Corporate Governance                      | 5         |
|                              | <i>Elective (see Table 1M)</i>                                 | 5         |
|                              | <i>Elective (see Table 1M)</i>                                 | 5         |
| Q3/Q4 or<br>Upon return (UT) |  |           |
| 201400018                    | Master class BA  | 5         |
| 194100040                    | Master Thesis BA   | 25        |
| <b>Total EC</b>              |  | <b>60</b> |

Table 1M: Electives MSc-MIMM (LUT) double degree programme

| Course code | Course name                                  | EC |
|-------------|--|----|
| Q2          | <i>Choose 1 of the following Q2 courses:</i> |    |
| 201400174   | Data Science*                                | 5  |
| 192320501   | E-Commerce**                                 |    |
| 201100054   | Supply Chain Management and Innovation       | 5  |

\* The Teaching and Assessment regulations of the EER for the MSc programme Computer Science are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\* The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

Table 1Lb: Curriculum for UT students started **February 2021** and going to Lappeenranta for MIMM double degree in September 2021<sup>4</sup>

The diploma supplement that students receive upon completion of the programme will mention the specialization track: 'Strategic Marketing & Servitisation'.

| Course code                        | Course name                               | EC        |
|------------------------------------|---|-----------|
| Q3                                 |   |           |
| 201800089                          | Business Valuation & Corporate Governance | 5         |
|                                    | <i>Elective (see Table 1Fb)</i>           | 5         |
|                                    | <i>Elective (see Table 1Fb)</i>           | 5         |
| Q4                                 |   |           |
| 201500386                          | Vision, Strategy and Leadership*          | 5         |
| 201400191                          | Social Implications of the Internet*      | 5         |
| 201700008                          | Design & Behaviour Change**               | 5         |
| Q3/Q4 (TUB) or<br>Upon return (UT) |   |           |
| 201400018                          | Master class BA                           | 5         |
| 194100040                          | Master Thesis BA                          | 25        |
| <b>Total EC</b>                    |   | <b>60</b> |

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\*\* The Teaching and Assessment regulations of the EER for the MSc programme Industrial Design Engineering are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

<sup>4</sup> Limited to 5 students, selection may be applied.



| Table 1Mb: Electives MSc-MIMM (LUT) double degree programme Feb intake |  |        |
|--|--|--------|
| Course code  | Course name                              | EC     |
| Q3   | Choose 2 of the following Q3 courses:    | 5+5=10 |
| 201500080  | Advanced topics in Digital Marketing     | 5      |
| 201600155  | Global Strategy and Business Development | 5      |

### Linked to SMS track: Double Degree Programme with UT's MSc in Communication Sciences

Please be aware that this is a 90EC programme, resulting in two degrees.

| Table 1N: Double degree programme Digital Marketing   |  |    |          |        |
|---|--|----|----------|--------|
| Students that combine the 1yr COM MSc programme with the 1yr MSc BA programme need to fulfill both MSc COM and MSc BA requirements. This means that the following courses and electives need to be taken: |  |    |          |        |
| Course code   | Course name  | EC | Quartile | BA/COM |
| <b>Core obligatory courses: 65 EC</b>   |  |    |          |        |
| 201600002   | Entrepreneurial Leadership & Responsible Organizational Design | 5  | Q1       | BA     |
| 201800090   | Essentials in COM***   | 5  | Q1       | COM    |
| 201800089   | Business Valuation & Corporate Governance                      | 5  | Q2       | BA     |
| 192320501   | E-Commerce**   | 5  | Q2       | BA     |
| 201500080   | Advanced Topics in Digital Marketing                           | 5  | Q3       | BA/COM |
| 201800092   | Societal Challenges in COM***                                  | 5  | Q3       | COM    |
| 201800091   | Research Topics***   | 5  | Q4       | BA/COM |
| 201400174   | Data Science*  | 5  | Q1       |        |
|   | Master Thesis BA-COM Digital Marketing                         | 25 | Q3+Q4    | BA/COM |
| <b>Electives: Choose 25 EC (Q1: 5EC; Q2: 5EC; Q3: 5EC; Q4: 10EC)</b>  |  |    |          |        |
| 201800205   | Smart Industry   | 5  | Q1       | BA     |
| 201900083   | Game Studies in Social Sciences***                             | 5  | Q1       | BA     |
| 201500081   | Business-to-Business Marketing                                 | 5  | Q1       | BA     |
| 201800095   | Design and Service Experience                                  | 5  | Q2       | COM    |
| 201000113   | User Centred Design of New Media                               | 5  | Q2       | COM    |
| 201800101   | Advertising & Consumer Psychology***                           | 5  | Q3       | BA     |
| 201600155   | Global Strategy and Business Development                       | 5  | Q3       | BA     |
| 201700008   | Design & Behaviour Change****                                  | 5  | Q4       | COM    |
| 192403650   | Reputation Management***                                       | 5  | Q4       | COM    |
| 201400191   | Social Implications of the Internet***                         | 5  | Q4       | COM    |

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\*\* The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\*\* The Teaching and Assessment regulations of the EER for the MSc programme Communication Studies are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

\*\*\*\* The Teaching and Assessment regulations of the EER for the MSc programme Industrial Design Engineering are applicable ([www.utwente.nl/en/examination-board/overview/](http://www.utwente.nl/en/examination-board/overview/)).

### Access to courses

Courses from the MSc BA programme require prior knowledge at the academic BSc level on Business Administration. To participate students need to be admitted to the MSc BA programme or should ask for permission (which will be granted to students that show sufficient prior academic knowledge in Business Administration).

### Alternatives Double Degree Programme's courses

- Master Class BA (201400018)

Students from all cohorts that have 'Master Class BA' (201400018) (5EC) in their study programme can replace this course by two courses, after consulting the study advisor and written approval of the Programme Board:

- Qualitative Research and Business Skills (202001446) (2.5EC);
- Quantitative and Design Methods in Business Research (202001447) (2.5EC).