

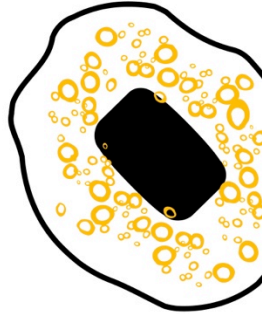
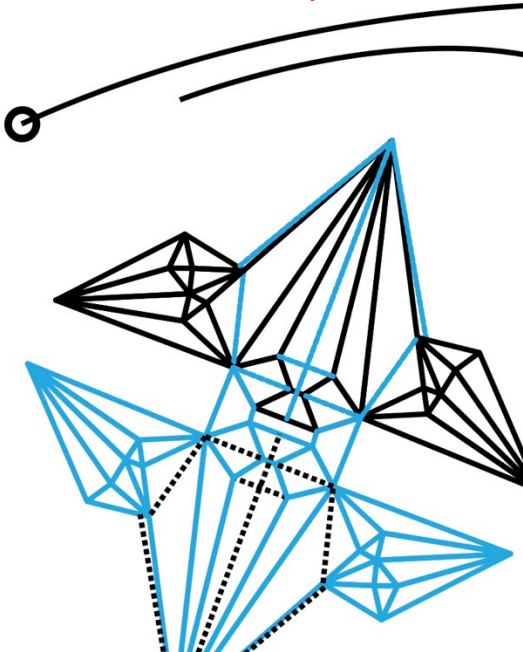
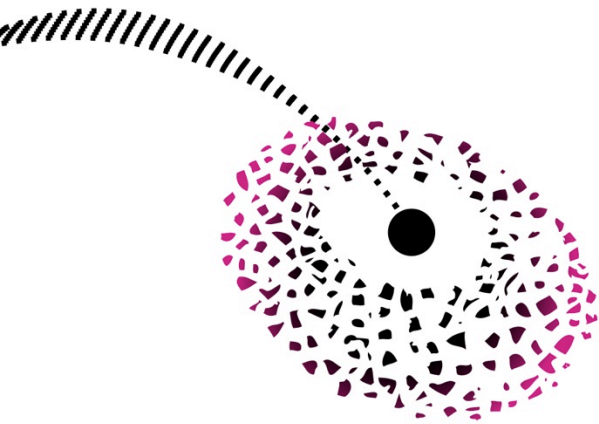
UNIVERSITY OF TWENTE.

MSC BA 2015-2016
NEW ELECTIVES – NEW YEAR FORMAT
TRANSITIONAL ARRANGEMENTS

19 MARCH 2015

Corrections added July 27, 2015,
based on study programme and
transitional rules known after
consultation with Programme
Committee and Faculty Council.

PETRA C. DE WEERD-NEDERHOF



8 HTHT MSc BA@UT Profiles



Business
Information
Management

Innovative
Entrepreneur
ship

Change
Management

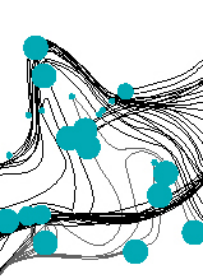
Marketing
& Strategy

Human
Resource
Management

Financial
Management

Purchasing &
Supply Management

Innovation &
Technology
Management



#Format master thesis '15-'16



NEW ELECTIVES

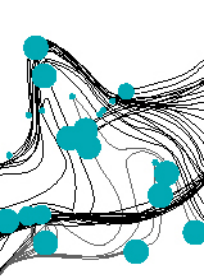
See draft Course Catalogue:

<http://www.utwente.nl/ba/master/news>

- Digital Marketing
- B-B Marketing
- Purchasing Strategy and Systems
- Global Sourcing and Organization
- Public Procurement (Elective)
- Global Talent Management
- Entrepreneurial Leadership
- Risk Management
- Strategic HR Analysis
- HR Design & Technology

UNIVERSITY OF TWENTE.

Q/ EC	2015-2016 Start SEPTEMBER 2015
Q1	
5	Accounting & Financial Management
5	Global Talent Management
5	Elective
Q2	
5	Business Research
10	Master Thesis BA part I
Q3	
5	MOOTI
5	Global Strategy & Marketing
5	Elective
Q4	
15	Master Thesis BA part II



PROFILE MARKETING & STRATEGY

UNIVERSITY OF TWENTE

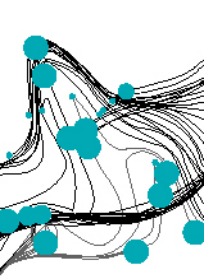


Marketing & Strategic Management are disciplines focused on understanding, creating and delivering value to customers, businesses, markets and communities.

Electives

- Business Development from a Network Perspective
- Advanced topics in Digital Marketing – new
- Global Strategy and Marketing
- B-B Marketing - new
- Strategy & Organization




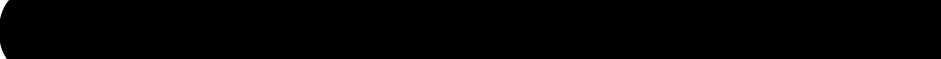


PROFILE PURCHASING & SUPPLY MANAGEMENT

UNIVERSITY OF TWENTE




Example of more dedicated programme combined with DD LUT

- Accounting and Financial Management (Core Course)
- Managing Change and Consultancy  (AA for Core Course Global Talent Management)
(Change Management and Consultancy)
- Purchasing Strategy and Systems (AA for Global Strategy and Marketing)
-  MOOTI)
- B-B Marketing and/or Public Procurement (Elective)
- NEW: Double Diploma with Lappeenranta University of Technology



PROFILE HUMAN RESOURCE MANAGEMENT

UNIVERSITY OF TWENTE



We are dedicated to cutting-edge research and teaching in **HRM** with a particular emphasis on **the High Tech Human Talent**, in search for developing partnership between HRM faculty members, bachelor and master students, and HR executives in research and teaching.

Example of more dedicated programme using Alternative Allowed

- Accounting and Financial Management (Core Course)
- MOOTI (Core Course)
- Global Talent Management (Core Course)
- Strategic HR Analytics (AA for Core Course Global Strategy & Marketing)
- HRM and Innovation (Elective)
- HR Design and Technology (Elective)



COMBINING PROFILES - 2

UNIVERSITY OF TWENTE

Example of Business Information and Change Management combination

- Managing Change and Consultancy (AA for Global Talent Management)
- Accounting, Finance and Management
- E-Strategizing
- Management, Organization, Operations, Technology & Innovation
- Global Strategy & Marketing
- Implementation of IT in Organizations



COMBINING PROFILES - 3

UNIVERSITY OF TWENTE

Example focus on Global Issues & Financial Management

- Global Talent Management
- Global Strategy and Marketing
- Global Sourcing & Organization
- Accounting, Finance and Management
- Corporate Finance
- MOOTI



NEW YEAR FORMAT FOR THE MASTER BA

September start


Q1	Q2	Q3	Q4
CC 1 – 5EC CC/AA 2 – 5EC Elective 1 - 5EC	Business Research* 5EC Research Proposal 10 EC	CC 3 – 5EC CC/AA 4 – 5EC Elective 2 – 5EC	Thesis 15EC

Important Starting Point:

- Student should be free to go abroad or into company in Q4
- Therefore, Research Proposal should include theoretical chapter, data collection plan etc. and should be tightly planned in Q2
- NEW: Individual Learning Agreements



INDIVIDUEAL LEARNING AGREEMENTS

- 
- Individual Learning Agreement to be finalised in your first quartile!
 - ILA is a binding agreement between you and the programme
 - Which electives/AA, programme to be formalized in Osiris
 - Advantage: Matching student with thesis supervisor for optimal planning!
 - Information meetings per profile will be scheduled in Q4
 - The Individual Learning Agreement form will be available as of Q4
 - Use the course catalogue and the format to prepare:
<http://www.utwente.nl/ba/master/news>



TRANSITIONAL ARRANGEMENTS (INCL. TUB AND LUT)

UNIVERSITY OF TWENTE

For current version of transitional arrangements, see: <http://www.utwente.nl/ba/master/studyprogramme/TransitionalArrangements/>



Courses in Q2:

- Supply Management & Innovation [REDACTED]
- Organization & Strategy [REDACTED]
- Managing Service Organizations (at least 10 participants)
- Information Services
- B-B Marketing (LUT and TUB)

Master Class (old style) in Q1 and Q3