

MSc Business Administration Curriculum 2022-2023

Table 1A: Summary of programme requirements MSc BA			
Requirement	EC	Courses	See Table
Core courses	15	Entrepreneurial Leadership & Responsible Organisational Design (201600002) Qualitative Research and Business Skills (2.5EC, 202001446) Quantitative and Design Methods in Business Research (2.5EC, 202001447) Business Valuation & Corporate Governance (201800089)	Table 1B
Electives (Specialisation-specific)	15	One of seven specialisations. Elective courses that can be followed as specialisation-specific are listed in Table 1C per specialisation.	Table 1C: chosen specialisation
Elective (Free)	5	One elective course, e.g., any course from Table 1C. For elective courses that are not mentioned in Table 1C, explicit approval of the Programme Director is needed via the Individual Learning Agreement (ILA)/ study advisor, including a motivation.	Table 1C: in total
Master thesis	25	BA Master Thesis Research Proposal (201500101) BA Master Thesis Research Project (201500102)	

Table 1B: Curriculum MSc BA (Sept 2022 and Feb 2023 intake)			
Course code	Course name	EC	Quartile
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5	Q1
	Elective*	5	Q1/Q3
	Elective*	5	Q1/Q3
202001446	Qualitative Research and Business Skills	2.5	Q2/Q4
202001447	Quantitative and Design Methods in Business Research	2.5	Q2/Q4
201500101	BA Master Thesis Research Proposal	10	Q2/Q4
201800089	Business Valuation & Corporate Governance	5	Q3
	Elective*	5	Q3/Q1
	Elective*	5	Q3/Q1
201500102	BA Master Thesis Research Project	15	Q4/Q2
Total EC		60	

* In the Academic year 2023/2024, in principle the same electives will be offered per Specialisation as mentioned in Table 1C. The programme will communicate transition rules should any changes occur before the start of the first semester of 2023-2024 (July/August 2023) in the Education and Examination Regulations (EER), MSc BA programme specific appendix

Specialisations:

Table 1C: List of Electives 2022-2023. Students choose at least 3 of their 4 electives (20 EC) from their Specialisation. The diploma supplement that students receive upon completion of the programme will state the specialisation. The diploma itself will state the MSc title and the name of the full programme: Business Administration.			
Course code	Course name	EC	Quartile
Specialisation: Digital Business & Analytics (DBA)			
201800205	Smart Industry (mandatory)	5	Q1
201400174	Data Science* (mandatory)	5	Q1/Q3
192360021	ICT Management**	5	Q3
192340101	Implementation of IT in Organisations**	5	Q3
194105070	Information Systems for the Financial Services Industry	5	Q3
Specialisation: Entrepreneurship, Innovation & Strategy (EIS)			
201600011	International Entrepreneurship – a Strategic Technology Perspective	5	Q1
201600012	Management and Governance of Innovation and Creativity	5	Q1
201600015	Strategic Technology Management and Innovation	5	Q3
201600155	Global Strategy and Business Development, OR	5	Q3
201700089	Circular Sustainable Business Development***	5	Q1
201000087	Entrepreneurial Finance	5	Q3
Specialisation: Financial Management (FM)			
194110070	Corporate Finance (for BA)	5	Q1
201600013	Investments & Risk Management	5	Q1
201000087	Entrepreneurial Finance	5	Q3
194105070	Information Systems for the Financial Services Industry***	5	Q3
Specialisation: Human Resource Management (HRM)			
201500092	Strategic HR Analytics	5	Q1
201500086	Global Talent Management	5	Q1
201500087	HRM and Innovation	5	Q3
201500088	HRM and Technology Design	5	Q3
Specialisation: International Management & Consultancy (IMC)			
201600011	International Entrepreneurship – a Strategic Technology Perspective	5	Q1
201500083	Change Management and Consulting in a Global Context	5	Q1
202001448	Cross-Cultural Behaviour	5	Q3
201600155	Global Strategy and Business Development	5	Q3
201500086	Global Talent Management	5	Q1
Specialisation: Purchasing & Supply Management (PSM)			
191820160	Purchasing Management**** (recommended for students who did not follow SUM in the IBA programme at UT)	5	Q1
201500081	Business-to-Business Marketing	5	Q1
202001449	Public Sector and Healthcare Procurement	5	Q1
201500091	Purchasing Strategy and Systems	5	Q1
201500085	Global Sourcing and Organisation	5	Q3
201600014	Seminar Purchasing	5	Q3
Specialisation: Strategic Marketing & Servitisation (SMS)			
201500081	Business-to-Business Marketing	5	Q1
201800205	Smart Industry	5	Q1
201500080	Advanced Topics in Digital Marketing	5	Q3
201600155	Global Strategy and Business Development	5	Q3
202001492	Design Thinking for Service and Business Innovation****	5	Q3

* The Teaching and Assessment regulations of the EER for the MSc programme Computer Science are applicable

** The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable

*** The Teaching and Assessment regulations of the EER for the MSc programme Industrial Engineering & Management are applicable

**** The Teaching and Assessment regulations of the EER for the MSc programme Industrial Design Engineering are applicable

EIS specialisation: Double Degree Programme with Technical University of Berlin (TUB) MSc in Innovation Management, Entrepreneurship & Sustainability (IMES)

Table 1Da: Curriculum for TUB students coming to UT September 2022 /UT students who start September 2022 and go to Berlin for MSc IMES double degree in April 2023 ¹		
The diploma supplement that students receive upon completion of the programme will state the specialisation: 'Entrepreneurship, Innovation and Strategy'.		
Course code	Course name	EC
Q1		
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5
	Elective (see Table 1Db)	5
	Elective (see Table 1Db)	5
Q2		
201800089	Business Valuation & Corporate Governance	5
	Elective (see Table 1Db)	5
	Elective (see Table 1Db)	5
Q3/Q4 (TUB) or Upon return (UT)		
201400018	Master Class BA	5
194100040	Master Thesis BA	25
Total EC		60

Table 1Db: Electives MSc-IMES double degree programme		
Course code	Course name	EC
Q1	Choose 2 of the following Q1 courses:	5+5=10
201600011	International Entrepreneurship - a Strategic Technology perspective	5
201600012	Management and Governance of Innovation and Creativity	5
201700089	Circular Sustainable Business Development*	5
Q2	Choose 2 of the following Q2 courses:	5+5=10
201100054	Supply Chain Management and Innovation	5
192320501	E-Commerce**	5
201400174	Data Science***	5
201800227	Human-Centred Design****	5

* The Teaching and Assessment regulations of the EER for the MSc programme Industrial Engineering & Management are applicable

** The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable

*** The Teaching and Assessment regulations of the EER for the MSc programme Computer Science are applicable

**** The Teaching and Assessment regulations of the EER for the MSc programme Interaction Technology are applicable

¹ The programme parts to be followed at TU Berlin start in April.

Table 1Ea: Curriculum for UT students who start **February 2023** and go to Berlin for MSc IMES double degree in October 2023²

The diploma supplement that students receive upon completion of the programme will state the specialisation: 'Entrepreneurship, Innovation and Strategy'.

Course code	Course name	EC
Q3		
201800089	Business Valuation & Corporate Governance	5
	Elective (see Table 1Eb)	5
	Elective (see Table 1Eb)	5
Q4		
201500386	Vision, Strategy and Leadership*	5
201400191	Social Implications of the Internet*	5
201700008	Design & Behaviour Change**	5
Q1/Q2 (TUB) or Upon return (UT)		
201400018	Master Class BA	5
194100040	Master Thesis BA	25
Total EC		60

* The Teaching and Assessment regulations of the EER for the MSc programme Communication Studies are applicable

** The Teaching and Assessment regulations of the EER for the MSc programme Industrial Design Engineering are applicable

Table 1Eb: Electives MSc-IMES double degree programme

Course code	Course name	EC
Q3	Choose 2 of the following Q3 courses:	5+5=10
201600015	Strategic Technology Management and Innovation	5
201600155	Global Strategy and Business Development	5
201000087	Entrepreneurial Finance	5

EIS specialisation: Double Degree Programme with UT's MSc in Philosophy of Science Technology & Society (PSTS)

Table 1F: **Double degree programme PSTS**

Students that combine the 2yr PSTS MSc programme with the 1yr MSc BA programme need to fulfil both MSc PSTS and MSc BA requirements. This means that the following courses and electives need to be taken:

Course code	Course name	EC	Quartile
First year			
201600015	Strategic Technology Management and Innovation	5	Q3
	MSc PSTS programme	55	
Second year			
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5	Q1
201600011	International Entrepreneurship – a Strategic Technology perspective	5	Q1
201600012	Management of Governance and Innovation and Creativity	5	Q1
201800089	Business Valuation & Corporate Governance	5	Q2
	MSc PSTS programme	10	
201400018	Master Class BA	5	Q3
194100040	Master Thesis BA	25	Q3/Q4

² Limited to 5 students, selection procedure may be applied.

HRM specialisation: Double Degree Programme with the University of L’Aquila MSc in Administration, Economics and Finance (AEF)

Table 1G: Curriculum for UT students starting February 2023 and going to L’Aquila for AEF double degree in September 2023 / L’Aquila students coming to UT September 2022
The diploma supplement that students receive upon completion of the programme will state the specialisation: ‘Human Resource Management’.

Course code	Course name	EC
Q3		
201800089	Business Valuation & Corporate Governance	5
201500087	HRM and Innovation	5
201500088	HRM and Technology Design	5
Q4		
202001446	Qualitative Research and Business Skills	2
202001447	Quantitative and Design Methods in Business Research	3
201500101	Master Thesis BA Research Proposal	10
Q1/Q2 or Upon return (UT)		
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5
201500092	Strategic HR Analytics	5
201500086	Global Talent Management	5
201500102	Master Thesis BA Research Project	15
Total EC		60

IMC specialisation: Double Degree Programme with Trento University (TU) MSc in International Management

Table 1H: Curriculum for Trento students coming to UT **September 2022**
The diploma supplement that students receive upon completion of the programme will state the specialisation: ‘International Management & Consultancy’, or ‘Entrepreneurship, Innovation Management & Strategy’ when an EIS elective is chosen in Q3

Course code	Course name	EC
Q1		
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5
201600011	International Entrepreneurship	5
201500083	Change Management & Consultancy in a Global Context or	5
201500086	Global Talent Management	
Q2		
202001446	Qualitative Research and Business Skills	2
202001447	Quantitative and Design Methods in Business Research	3
201500101	Master Thesis BA Research Proposal	10
Q3		
201600155	Global Strategy & Business Development	5
202001448	Cross-Cultural Behaviour	5
201500085	Choose 1: Global Sourcing & Organisation (IMC specialisation) or	5
201000087	Entrepreneurial Finance (EIS specialisation) or	
201600015	Strategic Technology Management & Innovation (EIS specialisation)	
Q4		
201500102	Master Thesis BA Research Project	15
Total EC		60

Table 1I: Curriculum for UT students started **September 2022** and going to Trento for MSc IM double degree in February 2023

The diploma supplement that students receive upon completion of the programme will state the specialisation: 'International Management & Consultancy'.

Course code	Course name	EC
Q1		
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5
201600011	International Entrepreneurship	5
201500083	Change Management & Consultancy in a Global Context or	5
201500086	Global Talent Management	
Q2		
201800089	Business Valuation & Corporate Governance	5
201400174	Data Science	5
201100054	Supply Chain Management & Innovation	5
Upon return (UT)		
201400018	Master Class BA	5
194100040	Master Thesis BA	25
Total EC		60

Table 1J: Curriculum for UT students started **February 2023** and going to Trento for MSc IM double degree in September 2023

The diploma supplement that students receive upon completion of the programme will state the specialisation: 'International Management & Consultancy'.

Course code	Course name	EC
Q3		
201800089	Business Valuation & Corporate Governance	5
201600155	Global Strategy & Business Development	5
202001448	Cross-Cultural Behaviour	5
Q4		
201500386	Vision, Strategy and Leadership*	5
201400191	Social Implications of the Internet*	5
192403650	Reputation Management*	5
Upon return (UT)		
201400018	Master Class BA	5
194100040	Master Thesis BA	25
Total EC		60

* The Teaching and Assessment regulations of the EER for the MSc programme Communication Studies are applicable

PSM specialisation: Double Degree Programme with Lappeenranta University (LUT) MSc in Supply Management (MSM)

Table 1Ka: Curriculum for UT students going to LUT for MSc-MSM double degree in January/February 2023 / LUT students coming to UT September 2022³
The diploma supplement that students receive upon completion of the programme will state the specialisation: 'Purchasing and Supply Management'.

Course code	Course name	EC
Q1		
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5
201500091	Purchasing Strategy and Systems	5
201500081	Business-to-Business Marketing	5
Q2		
201800089	Business Valuation & Corporate Governance	5
201100054	Supply Chain Management and Innovation	5
	Elective (see Table 1Kb)	5
Upon return (UT)		
201400018	Master Class BA	5
194100040	Master Thesis BA	25
Total EC		60

Table 1Kb: 2022-2023 Electives LUT double degree programme MSM

Course code	Course name	EC
Q2	Choose 1 of the following Q2 courses:	
201400174	Data Science*	5
192320501	E-Commerce**	5

* The Teaching and Assessment regulations of the EER for the MSc programme Computer Science are applicable

** The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable

SMS specialisation: Double Degree Programme with Lappeenranta University (LUT) MSc in International Marketing Management (MIMM)

Table 1La: Curriculum for LUT students coming to UT September 2022 / UT students started September 2022 and going to LUT for MIMM double degree in January 2023³
The diploma supplement that students receive upon completion of the programme will state the specialisation: 'Strategic Marketing & Servitisation'.

Course code	Course name	EC
Q1		
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5
201600012	Management of Governance and Innovation and Creativity	5
201500081	Business-to-Business Marketing	5
Q2		
201800089	Business Valuation & Corporate Governance	5
	Elective (see Table 1Lb)	5
	Elective (see Table 1Lb)	5
Q3/Q4 or Upon return (UT)		
201400018	Master class BA	5
194100040	Master Thesis BA	25
Total EC		60

³ For UT students who start in September 2023 and go to LUT in January 2023, distance exams will be arranged.

Table 1Lb: Electives MSc-MIMM (LUT) double degree programme		
Course code	Course name	EC
Q2	Choose 1 of the following Q2 courses:	
201400174	Data Science*	5
192320501	E-Commerce**	5
201100054	Supply Chain Management and Innovation	5

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** The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable

SMS specialisation: Double Degree Programme with UT's MSc in Communication Sciences (COM)

Please be aware that this is a 90EC programme, resulting in two degrees.⁴

Table 1M: Double degree programme Digital Marketing (start Sept or Feb.)				
Students that combine the 1yr COM MSc programme with the 1yr MSc BA programme need to fulfil both MSc COM and MSc BA requirements. This means that the following courses and electives need to be taken:				
Course code	Course name	EC	Quartile	BA/COM
Core mandatory courses: 65EC				
First year mandatory (35EC)				
201600002	Entrepreneurial Leadership & Responsible Organisational Design	5	Q1	BA
201800090	Essentials in COM***	5	Q1/Q3	COM
201800089	Business Valuation & Corporate Governance	5	Q2/Q3	BA
192320501	E-Commerce**	5	Q2	BA
201500080	Advanced Topics in Digital Marketing	5	Q3	BA
201800092	Societal Challenges in COM***	5	Q1/Q3	COM
201800091	Research Topics***	5	Q2/Q4	COM
Second year mandatory (30 EC)				
201400174	Data Science*	5	Q1/Q3	
202001494	Master Thesis BA-COM Digital Marketing	25	Q1+Q2/ Q3+Q4	BA/COM
Electives: Choose 25 EC (Q1: 5EC; Q2: 5EC; Q3: 5EC; Q4: 10EC)				
201800205 201500081	Choose 1: Smart Industry	5	Q1	BA
	Business-to-Business Marketing	5	Q1	BA
201800095 201000113	Choose 1: Design and Service Experience***	5	Q2	COM
	User-Centred Design of New Media***	5	Q2	COM
201800101 201600155 201900083	Choose 1: Advertising & Consumer Psychology***	5	Q1/Q3	COM
	Global Strategy and Business Development	5	Q3	BA
	Game Studies in Social Sciences***	5	Q3	COM
201700008 192403650 201400191	Choose 2: Design & Behaviour Change****	5	Q4	COM
	Reputation Management***	5	Q4	COM
	Social Implications of the Internet***	5	Q4	COM

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** The Teaching and Assessment regulations of the EER for the MSc programme Business & IT are applicable

*** The Teaching and Assessment regulations of the EER for the MSc programme Communication Studies are applicable

**** The Teaching and Assessment regulations of the EER for the MSc programme Industrial Design Engineering are applicable

⁴ Students from a Dutch university of applied sciences are admissible to the Digital Marketing Double Degree after successfully completing the Digital Marketing Pre-Master's programme of 30EC. All applications for the Digital Marketing Pre-Master's programme should be made via the Communication Science programme. The rules of the Communication Science programme are applicable in this instance.