Appendix1: Bachelor Thesis Assessment Matrix

Student Name:

Student number:

| Assessment criteria | ≤5 | 6 | 7 | 8 | 9 | 10 |
|--|--|---|---|---|---|---|
| Research question | Unclear | Broad | Clear and specific | Clear, specific and well-defined | Clear, specific, well-defined and original | Excellent and innovative |
| Literature review & Theoretical framework | Almost no link with the scientific literature | Limited explanation of the scientific literature | Adequate explanation of the scientific literature; use of a loose conceptual framework | Well-explained and somewhat critical description of the literature; use of a clear conceptual framework | Critical evaluation of the literature; use of a very clear conceptual framework | Excellent; Profound and critical evaluation of the literature leading to a very clear conceptual framework |
| Research method / design | Disorganized; not based on the scientific literature | Limited explanation; vaguely justified using the scientific literature | Adequate explanation; appropriately justified using the scientific literature | Well-explained and well-justified using the scientific literature | Profound and critical explanation and evaluation of the research method | Excellent; original & innovative method. |
| Data collection and analysis / Validation of the design | Inadequately described; unclear analysis | Rather limited explanation; clear analysis | Adequate explanation; clear analysis | Well-explained; very clear analysis and validation | Profound demonstration of data collection and analysis; very clear validation | Excellent; application of latest, broad and in-depth analytical techniques, and validation |
| Conclusions & recommendations / Contribution to theory | Vague | Clear but not based on the reported findings | Conclusions based on the reported findings; appropriate recommendations for future research | Conclusions firmly based on the reported findings; valuable recommendations for future research | Profound conclusions; original recommendations for future research | Excellent; original and innovative contribution to the existing knowledge on the subject |
| Conclusions & recommendations / Contribution to practice | Vague | Clear but not based on the reported findings | Conclusions based on the reported findings; appropriate recommendations for practice, practical implications | Conclusions firmly based on the reported findings; valuable recommendations for practice, practical implications | Profound conclusions; original recommendations for practice, practical implications | Excellent; original and innovative recommendations for practice, practical implications |

| | ≤ 5 | 6 | 7 | 8 | 9 | 10 |
|--------------------------------------|---|---|--|--|---|---|
| Writing structure and style | Poor; illogical structure | Clear and consistent | Clear and consistent; adequately expressed | Clear and consistent; well-expressed; appropriately argued | Very clear and consistent structure; strong arguments | Excellent; enthuses and engages the reader |
| Independence and professional skills | Dependent on supervisors; poor demonstration of timely & well- prepared communica- tion and other skills | Not so independent; satisfactory demonstration of skills | Semi-independent; good demonstration of skills | Rather independent; very good demonstration of skills | Very independent; superior demonstration of skills | Excellent; superior demonstration of skills, and helped other perform better in their project |
| Oral presentation and defense | Scrappy presentation; ambiguous answers | Satisfactory | Good | Very good; clear demonstration of engagement with the subject | Very good; superior demonstration of engagement with the subject | Excellent; superb demonstration of engagement with the subject |
| | | | | | FINAL MARK: | |

| Comments (if any): | |
|---------------------|---------------------|
| | |
| | |
| | |
| | |
| Date: | |
| Name of Examiner 1: | Name of Examiner 2: |
| Signature: | Signature: |