

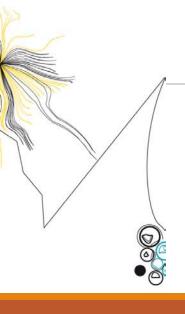
# Engendering the Energy Transition: Frugal Innovation?

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### WHAT ABOUT THE DISCUSSANT?

### Main fields of expertise:

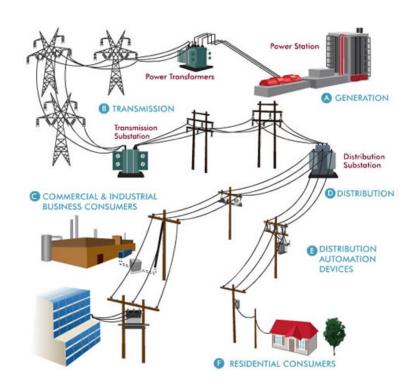
- □ (EU) competition law
- **□** EU economic law
- Law & economics







**European Union** 



### The paper: questions, methods and goals

- □What is frugal innovation and why we should look at it from a gendered perspective?
- ☐ Framework for gender assessment of frugal innovation **processes and outcomes** in the context of empirical research
- □ Recommendations for policy/decision-makers
- ☐ Method: theory and report on a case study of the "Money maker" water pump.

### 1. Normative aspect of "innovation"

Innovation – beyond monolithic conceptions of innovation as top-down, corporate/professional, capital intensive

Why do we prioritize innovation?

Who benefits from innovation?

How do we decide that something is innovative?



Not mere innovations, empowerment!





### 2. Measuring gender impacts

- ☐ Who should be in charge of assessing the gender impact of innovation?
- ■What methods should be employed?
- Classic issues of welfare definition

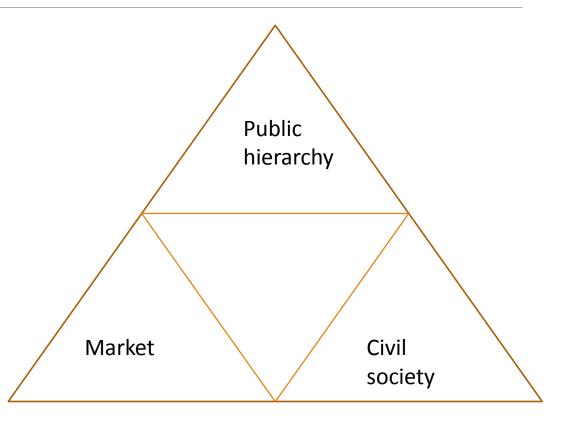
- Attention to gender outcomes or gendered processes (and does the framework apply to both)?
- Innovation should become more interactive, less top-down, less corporate why?





# 3. The message: who should prioritize?

- ☐ Who should be in charge of transforming frugal innovation to accommodate a gender lense?
- ☐ Where should frugal innovation ideally take place?
- Where can it take place?



# Frugal Forever?

Frugal innovation – an interim solution or a permanent item on the policy agenda?

A second best solution rather than "the dream" At what point can we move beyond frugality?







