Public Governance across Borders

UNIVERSITEIT TWENTE.

bachelor.utwente.nl
Today’s overview

Bsc ‘Public Governance across Borders’ (From Double Degree to Joint Degree)

Studying at the University of Twente

Student-life in Enschede

Questions?

(Dr. Rik Reussing, coordinator EPA/ European Studies)
The programme (1)

Name: *Public Governance across Borders*

It is a 3 year Double/Joint Degree programme in Twente and Muenster

- First year in Muenster (with input from Twente)
- Second year in Twente (with input from Muenster)
- Third year in Twente and Muenster

Enrolment: all three years in Muenster, 2\textsuperscript{nd} and 3\textsuperscript{rd} year in Twente

Administrative fees: all three years in Muenster
Tuition fees: 2\textsuperscript{nd} and 3\textsuperscript{rd} year in Twente

One Joint Degree diploma: a BSc *Public Governance across Borders*
The programme (2)

Public Governance across Borders (started as a Double Degree, but Joint Degree after the accreditation by AQAS and NVAO) consists of three years:

- **Core modules** (1½ year,: 1 year in Muenster, ½ year in Twente), with an introduction into the core disciplines + general governance domain

- Large **optional part** (1 year)
  - Specialization in European Studies or Public Administration (½ year in Twente, fourth semester)
  - Possibility to do an internship
  - Possibility for a –foreign- exchange programme
  - Possibility to do elective modules in Twente or Muenster

- **Thesis semester** (½ year)
  - Professionalization module
  - Bachelor thesis circle
Our educational model in Twente (TOM)

10-week modules (rather than various “courses” that run at the same time)

Project-based: acquiring knowledge & skills and applying them go hand-in-hand; project is approximately 50% of the module

Challenging, aiming at students that are prepared to work hard (40 hours a week), are creative and that like team-work ....

Small-scale education (project groups of 6-8 students)

International programme (contents, staff, students), 100% English language

Broad programme, but with enough possibilities to specialize and make your own choices

Campus university (unique in the Netherlands), modern building (Ravelijn), with state-of-the-art facilities
## Structure of Public Governance across Boarders

<table>
<thead>
<tr>
<th>Yr 1</th>
<th>1st quarter</th>
<th>2nd quarter</th>
<th>3rd quarter</th>
<th>4th quarter</th>
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</thead>
<tbody>
<tr>
<td>Modules in Muenster</td>
<td>Modules in Muenster</td>
<td>Modules in Muenster</td>
<td>Modules in Muenster</td>
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<table>
<thead>
<tr>
<th>Yr 2</th>
<th>1st quarter</th>
<th>2nd quarter</th>
<th>3rd quarter</th>
<th>4th quarter</th>
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</thead>
<tbody>
<tr>
<td>Core Module 2.1 Public management</td>
<td>Core Module 2.2 Public governance in Europe</td>
<td>Optional modules: a choice between two tracks (or mix and match) European Studies (1 + 2) Public Administration (1+2)</td>
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<thead>
<tr>
<th>Yr 3</th>
<th>1st quarter</th>
<th>2nd quarter</th>
<th>3rd quarter</th>
<th>4th quarter</th>
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</thead>
<tbody>
<tr>
<td>Optional modules</td>
<td>Thesis semester</td>
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<tr>
<td>Elective modules in Twente</td>
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<tr>
<td>Internship</td>
<td></td>
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<tr>
<td>Exchange programme</td>
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<tr>
<td>Elective modules in Muenster</td>
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</tbody>
</table>
Structure of a 15 EC module

Three parts:

- A content part (different disciplines)
- A methodology/statistics part
- A project (group assignment on a specific subject)

Different lecturers:

- A module coordinator
- Teachers for the different elements
- A tutor for each group
Structure module 2.1

Subject: Public Management

- A content part: lectures on organization theory (sociology), economics, public management and public procurement (contracting)
- A methodology/statistics part: lectures on research design
- A project: a group assignment on organizations in context

Different lecturers:
- Dr. Veronica Junjan, sociology (also module coordinator)
- Dr. Jörgen Svensson, sociology
- Prof. dr. Nico Groenendijk, economics
- Prof. dr. René Torenvlied, public management
- Prof. dr. Kees Aarts, methodology
- Prof. dr. Jan Telgen, public procurement
Structure of module 2.2

Subject: Public Governance in Europe

- A content part: lectures on comparative governance of complex social problems (sociology), economics, political science and law
- A methodology/statistics part: operationalization and data analysis
- A project: a group assignment on inequality and poverty

Lecturers:
- Dr. Giedo Jansen, sociology (also module coordinator)
- Prof. dr. Bas Denters, political science
- Prof. dr. Nico Groenendijk, economics
- Prof. mr. dr. Michiel Heldeweg, law
- Prof. dr. Ariana Need, sociology
- Dr. Kostas Gemenis, methodology
Specialization tracks: 2.3 and 2.4

A choice between two tracks (each two modules of 15 EC) or mix and match (2.3a and 2.4b or 2.3.b and 2.4a)

A) European Studies
2.3a the EU after the Financial-Economic Crisis (prof. N. Groenendijk): international political economy and advanced EU integration theory
2.4a the European Union and the World (prof. R. Wessel): the international legal, international political and regional framework

B) Public Administration
2.3b policy making and planning (prof. R. Torenvlied & dr. P.J.Klok): advanced policy analysis, institutional analysis and design
2.4b the governance of coproduction (prof. B. Denters & prof. A.Need): professionals in the public sector, citizen perspectives on governance
Free semester (optional modules 3.1 and 3.2)

Different options:

- Internship (3.1 and/or 3.2)
- Exchange programme (3.1 and 3.2)
- Elective modules in Twente (3.1 and/or 3.2)
- Elective modules in Muenster (3.1 and 3.2)
Thesis semester (modules 3.3 and 3.4)

- Additional training research methods & academic skills
- Labour market orientation (alumni, interview training, cv-building/writing)
- Philosophy of science and ethics

- Research + thesis
  - Individual work
  - Under supervision, in “student circles”
  - Supervisors from both universities
  - Linked to ongoing faculty research
  - Large variety in subjects ...
Studying at the University of Twente - Why?

The university
- Small number of students -> personal contact and support at its best
- Campus
- International focus and

Student life in Enschede
- Comfortable atmosphere: students know each other
- Vibrant student life
Study association

Study affairs:
- Book sale (discounts!)
- Support in case of complaints

Extra curricular activities:
- Excursions & study tours
- Workshops, debates, seminars
- Sirius Sights (magazine)

Sociability:
- Lunches, drinks, parties ...
- Weekend activities
- Parents’ Day
Enschede
The campus
Sports

65 sports associations
Culture

20 cultural associations
The ‘Oude Markt’
Student associations/ fraternities
Accommodation

Centre

Campus

Studios
Career prospects

A job right after completing your bachelor programme? Is extremely rare .... Follow a master programme first!
But: internships in between bachelor and master are quite common

Master programme
- Here at the University of Twente
- At another university (because our programme is broad/multi-disciplinary, you qualify for a variety of master programmes)
Master programmes

BSc EPA (including PGaB)

Year 1  Year 2  Year 3

UT: Master **European Studies** (option: 2 year Double diploma programme with Münster)

UT: Master **Public Administration**

……
## Study career of the selected alumni

### Bachelor alumni

<table>
<thead>
<tr>
<th>The selected bachelor alumni population by the type of study field following the European Studies bachelor diploma</th>
<th>Frequency</th>
<th>Percent</th>
<th>Valid Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>European/International studies direction</td>
<td>17</td>
<td>38.6</td>
<td>41.5</td>
</tr>
<tr>
<td>Study related to one of the four main topics of the European Studies programme (Law, Politics, Sociology and Economics)</td>
<td>8</td>
<td>18.2</td>
<td>19.5</td>
</tr>
<tr>
<td>Business related studies direction</td>
<td>2</td>
<td>4.5</td>
<td>4.9</td>
</tr>
<tr>
<td>Public administration direction</td>
<td>5</td>
<td>11.4</td>
<td>12.2</td>
</tr>
<tr>
<td>Other</td>
<td>7</td>
<td>15.9</td>
<td>17.1</td>
</tr>
<tr>
<td>n.a.</td>
<td>2</td>
<td>4.5</td>
<td>4.9</td>
</tr>
<tr>
<td>Total</td>
<td>41</td>
<td>93.2</td>
<td>100.0</td>
</tr>
<tr>
<td>Missing System</td>
<td>3</td>
<td>6.8</td>
<td></td>
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<tr>
<td>Total</td>
<td>44</td>
<td>100.0</td>
<td></td>
</tr>
</tbody>
</table>
### Work career of the selected alumni population

#### Selected alumni population by current employment status

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU institution</td>
<td>4</td>
<td>4.6</td>
</tr>
<tr>
<td>National or sub-national government</td>
<td>28</td>
<td>32.18</td>
</tr>
<tr>
<td>Educational institution</td>
<td>6</td>
<td>6.9</td>
</tr>
<tr>
<td>Private sector</td>
<td>44</td>
<td>50.57</td>
</tr>
<tr>
<td>Self employed</td>
<td>3</td>
<td>3.45</td>
</tr>
<tr>
<td>Self-employed &amp; Employed in private sector</td>
<td>1</td>
<td>1.15</td>
</tr>
<tr>
<td>Self-employed &amp; Employed in national or sub-national government</td>
<td>1</td>
<td>1.15</td>
</tr>
<tr>
<td>Total</td>
<td>88</td>
<td>100.0</td>
</tr>
</tbody>
</table>

#### Selected alumni population by their job's relation to the European/International issues

<table>
<thead>
<tr>
<th>Relation to European/International issues</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Directly related to the European/International issues</td>
<td>35</td>
<td>39.77</td>
</tr>
<tr>
<td>Marginally related to the European issues</td>
<td>27</td>
<td>30.68</td>
</tr>
<tr>
<td>Not related to the European issues</td>
<td>23</td>
<td>26.13</td>
</tr>
<tr>
<td>Total</td>
<td>85</td>
<td>96.58</td>
</tr>
<tr>
<td>Missing</td>
<td>3</td>
<td>3.42</td>
</tr>
<tr>
<td>Total</td>
<td>88</td>
<td>100.0</td>
</tr>
</tbody>
</table>
Where do our students “end up”?

At every possible level of government (international, national, regional/local)
50% in public sector, 50% in private sector
In management functions, in policy functions, in research functions, in politics

Examples (from an alumni-survey):
- Researcher at a think-tank in Brussels
- Assistant of a MEP
- Public affairs consultant for a large multinational
- Specialist in EU subsidies at a Dutch province
- Diplomat
- Member of Dutch parliament
- Major of a large municipality
- Policy specialist for an international NGO
- PhD student at a university
Want to know more?

- Website(s): http://www.utwente.nl/mb/ces
  http://www.utwente.nl/bachelor/epa

- E-mail: Rik Reussing  g.h.reussing@utwente.nl

- Apply for the first year in Muenster
- Apply for the second year in Twente at Studielink: ‘European Public Administration’
  (CROHO code 56654)
Any questions?