

Design Contest UTwente Hoodie – Rules and Regulations

Article 1 – Subject Matter

Art. 1.1. The contest is organised by University of Twente (hereinafter referred to as “UT”).

Art. 1.2. These rules set out the conditions for participation in the design contest organised by UT in collaboration with the UTwente shop (Unigear) in 2025. These rules do not apply to other contests organised by UT.

Article 2 – Conditions of Participation

Art. 2.1. All students who are enrolled at UT at the time of participation are eligible to enter the contest. Each student may only participate once. The contest will run from 12 May to 22 June 2025.

Art. 2.2. By participating in the contest, entrants unconditionally and fully accept these rules.

Art. 2.3. Participants are not required to pay any fee or contribution to UT in order to take part in the contest.

Art. 2.4. If a participant is declared the winner without having met all the conditions of participation, a new winner will be selected. The originally selected student shall not be entitled to any compensation or recourse.

Article 3 – Course of the Contest

Art. 3.1. From 12 May to 22 June 2025, all UT students will be invited to take part in a contest to design a print for the front and/or back of a UT hooded sweater. The invitation will be announced via UT’s social media channels and intranet.

Art. 3.2. Participants are asked to create a design for the front or back of a UTwente hoodie.

The UT logo may be included, but it is not mandatory.

There is one hoodie model available, made of 85% organic cotton and 15% recycled polyester. However, students may choose from the following colours:

HOODED SWEATER COLOURS



The design for the front or back must:

- Have maximum dimensions of 30 cm x 40 cm
- Contain a maximum of 4 colours, preferably no more than 2
- Be submitted digitally as a print-ready file in PDF, EPS, AI, or PSD format with high resolution

Art. 3.3. Designs must be submitted no later than 22 June 2025 at 23:59. Late submissions will not be considered.

Art. 3.4. The selection of the winning design will take place no later than 14 calendar days after the closing date for submissions. A jury composed of a manager from Marketing & Communication, three staff members from Marketing & Communication, and the supplier (Unigear) will make a shortlist. The final winning design will be chosen by students.

Art. 3.7. The winner will be notified no later than 5 calendar days after the selection. The notification – which will also include the provisions set out in Article 3.8 of these rules – will be sent by email to the address used to submit the design.

Art. 3.8. The winner must confirm acceptance of the award within 14 calendar days. In the event of unreachability (see Article 5.2) or failure to confirm within the set deadline, UT may designate another participant as the winner, without any right to compensation or recourse.

Article 4 – Winning Design

Art. 4.1. The hoodie featuring the winning design will be added to the range of products in the UTwente shop, in standard sizes. The winner will also receive a hoodie with the new design and a prize package consisting of gift vouchers worth €100,-.

UT and the shop supplier reserve the right to make minor adjustments to the design in line with UT's corporate style or to ensure consistency with other products in the assortment. Any such adjustments will always be made in consultation with the creator of the winning design.

The creator of the winning design agrees that the final design becomes the property of UT.

The hoodie featuring the winning design will be made available as soon as possible after the winner's announcement and acceptance, depending on production capabilities and consistency with the UTwente shop assortment. It will be available for purchase via the UTwente webshop, the physical UnionShop, and any temporary shops on the UT campus. The winning design may also later be used on other garments (such as crew neck sweaters, T-shirts) and gifts.

Under no circumstances should it be assumed that UT will provide or grant additional services or products beyond what is stated for winning the contest.

Article 5 – Liability

Art. 5.1. UT is not responsible for any potential damage, physical injury, or accidents resulting from participation in the contest and/or from winning a prize.

Art. 5.2. UT is not responsible for the inability to contact a winner if the participant provided insufficient, incomplete, or incorrect contact details when entering the contest.

Art. 5.3. Printing, spelling, typesetting, or other errors, as well as technical issues (including email communication failures), cannot be used as grounds for any obligation on the part of UT.

Art. 5.4. If UT is required to postpone, shorten, cancel, amend the contest rules, or alter the format of the contest, UT cannot be held liable in any way.

Art. 5.5. UT bears no liability for incidents resulting from the winner's acceptance of the prize. UT is not responsible or liable for any flaws in the final produced version of the winning design, or if the final product does not meet expectations.

Art. 5.6. The exclusion or limitation of UT's liability in this article does not affect its liability for intentional misconduct or gross negligence on the part of UT or its staff or agents, or for failure to perform essential obligations under the contest.

Article 6 – Personal Data

Art. 6.1. The personal data collected by UT about participants is subject to Regulation (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter the "GDPR"). The data will be processed in accordance with the provisions of this regulation and will not be disclosed to third parties.

Art. 6.2. By participating, entrants automatically and unconditionally agree that, if they win, their name, photograph, and identification as a winner may appear on the UT website and other (online) communication channels managed editorially by UT. They also agree that UT may film them for a report on the contest. This footage may later be used in a corporate video.

Article 7 – Supervision of the Contest and Decisions

Art. 7.1. UT will ensure the contest proceeds correctly. If a participant does not comply with the contest rules, or in the case of abuse, deception, fraud, or bad faith, UT reserves the right to exclude the participant from the contest.

In such cases, UT also reserves the right to revoke the winner's entitlement and to claim compensation for any damages suffered by UT (including reputational damage).

Art. 7.2. The outcome of the contest is final and binding, and cannot be challenged. No correspondence (by letter, email, or telephone) will be entered into regarding the contest result or course. All decisions concerning the designation of winners are final.

Article 8 – General Provisions

Art. 8.1. All disputes will preferably be resolved amicably between the UT Marketing & Communication manager and the student.

Art. 8.2. If disputes cannot be resolved amicably, only the courts shall have jurisdiction.
