

LIFELONG LEARNING

HOW DO YOU ORGANISE IT?

In today's complex society, Lifelong Learning (LLL) is considered a given, and University of Twente also has great ambitions in this context. More and more frequently, our lecturers receive requests from public and private organisations to provide education on specific themes. For the last several years, multidisciplinary initiatives have begun to emerge both within and between faculties in this area.

In short, the call for further education is becoming louder and louder. But how do you organise further education properly in terms of, for example, educational methods, contracts, funding, logistics or marketing? This is a struggle for many faculties and educational programmes.

But the centre for [Professional Learning & Development \(PLD\)](https://ut.nl/pld-centre) is here to help. You provide the content, we take care of the didactic design of the programme, its marketing, and the business development. Together we can effectively contribute to the ambitions in the field of lifelong learning!

ut.nl/pld-centre

ABOUT THE PROFESSIONAL LEARNING & DEVELOPMENT CENTRE (PLD)

As part of the Faculty of Behavioural, Management and Social Sciences, PLD has extensive experience in developing and providing further education in various fields. Professionals have been coming here to further their professional development for more than 35 years.

For the last five years we have also been providing more and more professional education to sister faculties within UT and to major external clients. As a small and flexible team we can quickly and efficiently deal with any and all queries received from organisations and professionals.

We provide a variety of educational programmes for the government and the business community. Professionals can enrol in our fully-accredited master's programmes, but we also offer individual masterclasses and summer and winter courses. We also design in-company programmes for municipalities, water boards, and companies, and we organise a variety of spin-off projects including in research and commercial knowledge transfer, and of course the annual Risk & Resilience Festival. This is often done in cooperation with other faculties, and domestic and international partners.



Lifelong learning is a must in our rapidly-changing society due to developments in AI and robotics, as well as digital transformations and more. PLD is uniquely qualified to serve this market and supports and unburdens the lecturers involved.

- Prof.dr. Mariëlle Stoelinga -

OUR DIDACTIC PRINCIPLES

- ✓ COLLABORATIVE LEARNING
- ✓ CHALLENGE-BASED LEARNING
- ✓ FLIPPING THE CLASSROOM
- ✓ MODULAR AND FLEXIBLY SCALABLE



WHAT MAKES US SO QUALIFIED TO HELP YOU WITH A LIFELONG LEARNING PROGRAMME?

Thanks to our decades of experience in further education, we have gained expertise in many different areas that can help you successfully set up a great training programme.

In our educationalist view, adult professionals and students learn best in different ways. This can clearly be seen in the following didactic principles we apply, which are in line with the UT-wide vision of Lifelong Learning:

- Teaching takes place in small groups, with scope to learn from each other and with each other, for example in communities.
- Professional and personal development: connecting to the professional practice, the foundation is built upon up-to-date scientific knowledge, aimed at reflection and working with the learning goal front and centre.
- Collaborative learning, which means that collective learning goes hand in hand with individual learning. Everyone follows their own learning pathway but shares knowledge and experience with everyone else in the group.
- Challenge-based learning, which means that, as part of the programme, we look for alignment with themes that are now or will become important in the organisation, field, or society.
- Flipping the classroom, which is learning theory on both an individual level and a group level.
- Modular and flexibly scalable, taking into account the growing need for knowledge and expertise in addressing major societal issues.

We are convinced that science and practice can strengthen each other and we try to be a breeding ground for innovation through our educational programmes, campus facilities and learning communities.

In the development of educational programmes, we believe it is important to take into account both the working lives and personal lives of the professionals that will be taking them. This is why our programmes are tailor-made with plenty of scope for flexible learning. Of course we do this in accordance with the quality standards that apply to all education at UT.

We are very familiar with the logistics involved in organising an educational programme, including aspects such as legalities and contracts, finances, human capital, coordination and marketing and communication. We are experts at designing and setting up high-quality and efficient programmes, in which the knowledge bearer in their role provides the content.

INTERFACULTY

We are part of the Faculty BMS but work closely with other faculties on achieving our mission in the area of "High Tech, Human Touch". With over 35 years of educational experience, we have developed many successful programmes, some in close collaboration with other parties. Here are some examples:

- We have been responsible for the Master's in Public Management since 1990, the Master's in Risk Management since 2010 and, since this year, Digital Design & Architecture.
- Since 2015 we have collaborated with the ECIU on the Leadership programme and with EEMCS on the innovation programme for Nedap.
- Since 2019 we have been cooperating with the Centre for Safety and Digitisation (CVD Apeldoorn) on developing the successful Digital Transformation programme for the Tax and Customs Administration, Achmea and the Land Registry.
- In cooperation with EEMCS, we are setting up the Master's degree course in Cybercrime, Cyber Security, and Risk Management, while also collaborating with TU Delft on a Master's degree course in Integrated Security and Risk Management.
- Together with EEMCS and ET, we are developing a programme specifically for NS.
- Our Risk & Resilience festival attracts hundreds of visitors each year.



SCAN THE QR TO LEARN MORE ABOUT THE OPTIONS AND OUR PROGRAMMES. (DUTCH WEBSITE)

ut.onl/pld-centre



WOULD YOU LIKE TO WORK TOGETHER ON A SUCCESSFUL TRAINING PROGRAMME?

If you are interested in working with us, please get in touch and find out how we can help you set up a tailor-made LLL programme.



University of Twente
Drienerlolaan 5, 7522 NB Enschede



professional-learning@utwente.nl



053 489 1275



PLD Centre | Universiteit Twente



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