

Key points development discussion NVAO – UT BSc/MSc (I)BA

Present: Cees Terlouw (NVAO), Marijke Speelberg (NVAO), Hanneke Braaksma (Certiked), Michel Ehrenhard (programme director BSc/MSc), Corrie Huijs (programme coordinator BSc), Andre Veenendaal (programme coordinator MSc)

Agreed agenda items in bold

Theses and their assessment

- Use of qualitative methods for the bachelor thesis may be more solid in the programme; perhaps more attention to triangulation and the 'classical' qualitative methods literature such as Miles & Huberman, Yin, etc.
- Increase the attention for design research to better combine research, practice and theory and to (even) better match the Meijers criteria
- Making better use of Meijer's criteria, both in final qualifications and in final works: advice to investigate this further with educationalist from CELT. Advice not to adjust the ILOs for the time being .
- Bringing out hidden treasures better: the degree of integration makes it more difficult to bring this to the surface. The courses do not always seem to be aware of what is present.
- Advice to review and adapt the rubrics of the MSc and BSc theses (so that they relate more directly to specific parts of the thesis).

Alumni

- Number of challenges with regard to alumni: alumni association is struggling, UT alumni office does not collect structural figures / data (e.g. through LinkedIn) about career paths. Initiative of the training to obtain information directly from LinkedIn through different methods is not possible.
- Advice to improve: Expand LinkedIn alumni group and structurally invite students to complete the programme. Keeping track of graduates' first job. Contact and involve students six months after graduation and possibly send a questionnaire. In addition, a one-off large-scale study can be done.

Skills learning trajectory

- Due to the 'all-or-nothing' / 0-15 EC scheme and the skills ECs in the modules, it happened earlier that some students did not pass their modules and therefore had to do the following year in its entirety due to skills. By including skills as a separate component in the exam programme while the ECs are filled in in the module, this problem is now prevented. Given recent UT developments to release 0-15, the programme is strongly considering reassigning ECs to skills.

Drop outs BSc IBA

- Drop outs had a downward trend until last year when the 0-15 scheme has already been slightly modified. Whether this is the cause of the trend break cannot (yet) be determined. There may also be a relationship with the test and key pressure. Advice is to see where summative assessment can be replaced by formative assessment.

Praktijkraad

- The panel indicates that the members of the practical council have all studied at the UT. For refreshing ideas, the advice is to provide a better balance between alumni and non-UTers. This could also be done by creating another advisory board with more heavyweights in

addition to the practice council and also involving the German-speaking area (after the activities of an alumni in this area). It is also advisable to use a specific platform where relatively young middle managers can be found who may be interested in such a role.

Special features

- Potential for further improvement on special characteristics is certainly possible since aspects of e.g. internationalization are somewhat hidden by the good integration of the TOM model. Entrepreneurship came out stronger, certainly at TOM / BSc but also at the master's. Advice to have a relative outsider take a good look at both courses to find out what exactly is in it to bring out the 'treasures'.