WELCOME!

Alumni Community &

University Fund

Conference for student boards

October 16th, 2025

Boerderij Bosch

UNIVERSITY OF TWENTE. | Alumni Community

PROGRAM

13:00 Networking Lunch
13:30 Short intro – What can we do for you?
13:35
Stay Connected with UT: ENIAC Brings Together Alumni, Students and Industry – Koen Braham
How to stay connected? The importance of data! – Rosanne de Vries
Organizing a successful Alumni Day – Alembic – Sjoerd Nies
14:20 Coffee break
14:30
Crowdfunding & the University Fund – Josine Meerburg
Leveraging Alumni Relations for Sports Associations: A Case from DHC Drienerlo – Bas van der Steenhoven
15:20 Networking through LinkedIn – Joe Laufer
15:40 Cross-pollination / Pop Quiz
16:00 Networking borrel

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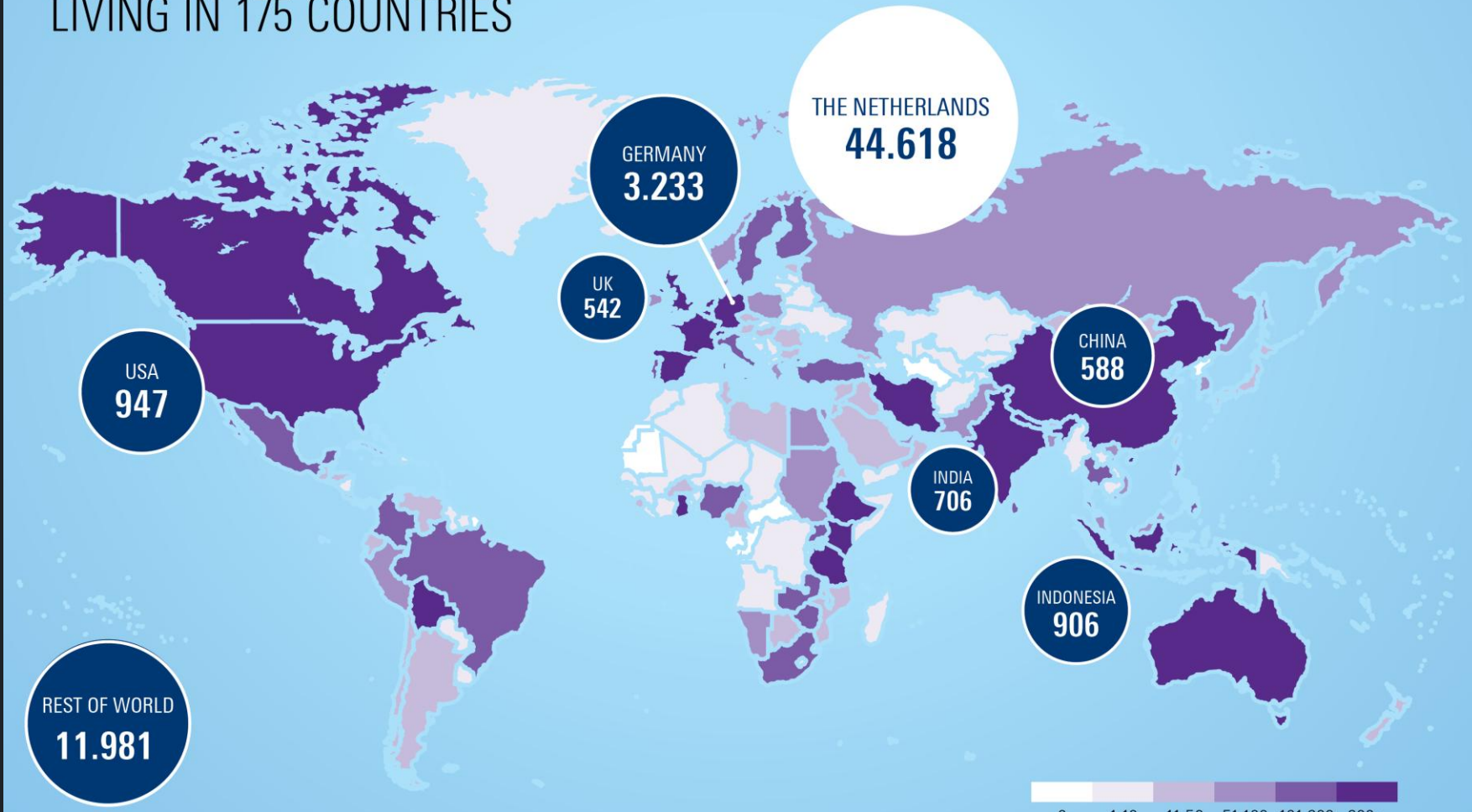
YOU ARE PART OF A COMMUNITY!

UNIVERSITY OF TWENTE.

YOUR ACCESS TO A WORLDWIDE COMMUNITY

OVER 63.000 ALUMNI

LIVING IN 175 COUNTRIES



TWENTE UNIVERSITY FUND

The Twente University Fund offers students and student organizations of the University of Twente the chance to apply for financial support from the Fund in the form of a GUARANTEE SUBSIDY or SUBSIDY when organizing or participating in activities.

ALUMNI OFFICE

At the Alumni Office, our mission is to inspire current students by fostering connections with the UT alumni community.

We strive to ensure that, during your time at UT, you not only feel motivated by the achievements and experiences of our alumni but also know that you can always reach out for guidance, support, and networking opportunities.

Young alumni
YAN board

Mid-career
NL & abroad

THT generations

WHAT CAN ALUMNI DO FOR YOU?

Establishing connections with businesses and organizations

Securing captivating speakers for dynamic conferences

Arranging insightful company visits

Attracting valuable sponsors

Supporting your projects

Delivering insights and feedback

HOW CAN WE BEST REACH BOARDS?

- Come by the office
- Send a follow-up mail

HOW CAN THE ALUMNI OFFICE HELP YOUR GROUP?

Advice

Media

Contact

- Newsletters
- Mail outs
- Event promotion
- Communication Hub
- Policy & engagement
- Connection
- LinkedIn networking
- Crowdfunding
- …

WHAT CAN YOUR GROUP OFFER ALUMNI?

Events, conferences, Alumni Days

Newsletters

An online community (LinkedIn group)

Celebrate accomplishments

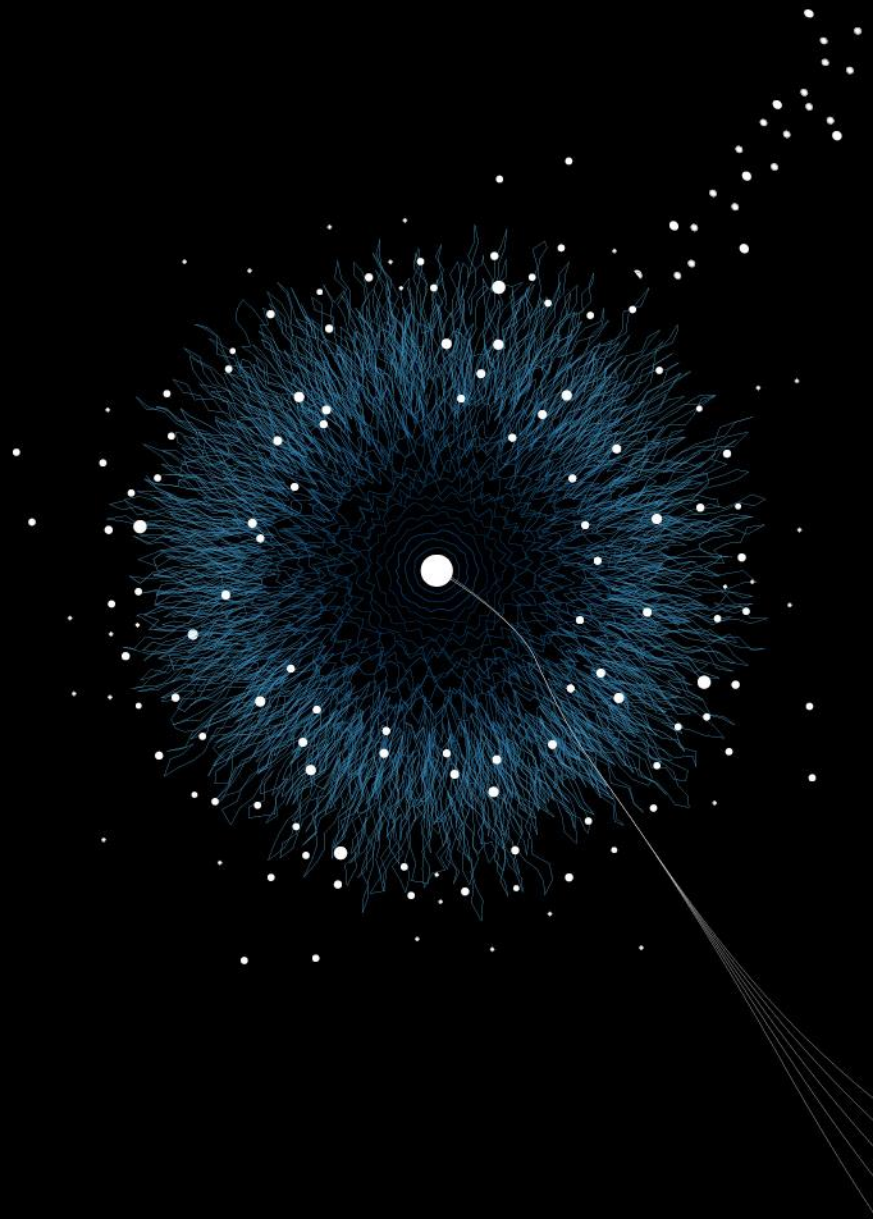
Highlight memorabilia

SOME IMPORTANT RULES TO TAKE INTO ACCOUNT

1. Ask the Ufund for subsidies at least 2,5 months before the activity
2. Want to send a newsletter of an invitation mailing
    - Send the request to the Alumni Office ideally 6 to 8 weeks before the event
    - Take into account 2 weeks before the target send date
    - Your request should include all the texts (NL/EN)
    - Include high-quality images with usage rights
    - Study associations need authorizations of the program director before sending
    - Send your request to alumni@utwente.nl

BEST PRACTICES

NOTES FROM ALL PRESENTATIONS



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OF TWENTE.

STAY CONNECTED WITH UT: ENIAC BRINGS TOGETHER ALUMNI, STUDENTS AND INDUSTRY

Koen Braham CS'17

ENIAC
Enschedese Informatica Alumni Club

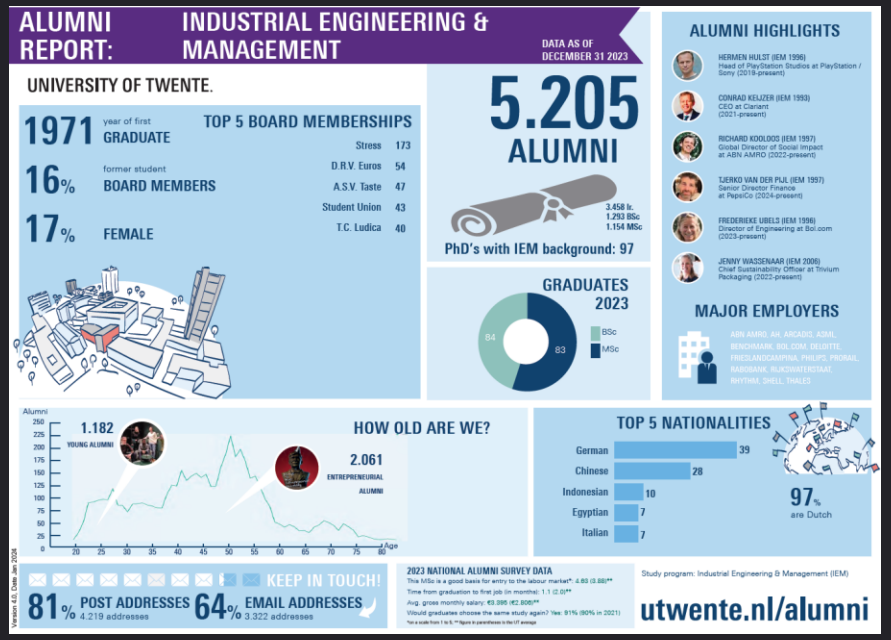
Many different activities in a year

- New year's drinks
- Assembly meeting + activity
- Regional drinks
- Graduation speed dating
- Vestingbar BBQ
- Activity with family & small children
- Thesis awards
- Yearly gift

HOW TO STAY CONNECTED? THE IMPORTANCE OF DATA!

A&DO Office

CRM Manager

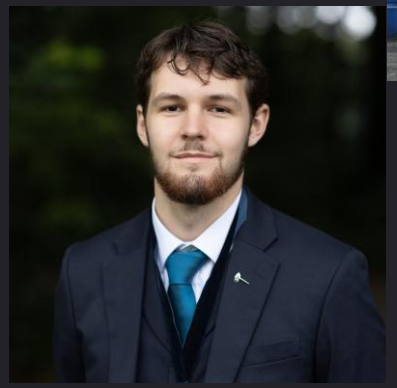


The importance of members lists to stay connected!

- Strengthen your network with engaged alumni --> Continuity
- Newsletters
- Even promotion
- Infographics
- Invitations
- Mail-outs
- Back-up

ALUMNI DAY - ALEMBIC (CSE)

Sjoerd Nies



General tips:

- Start early booking speakers & sending out invitations
- Send out multiple reminders
- Keep close contact: use many channels (WhatsApp, LinkedIn, 1-on-1 invitations)
- Budget: Ask for financial support and attendance fees

Program creation – things to keep in mind!

- Make time for networking and avoid too many activities
- Think of relevant activities
- Involver possible attendees in the creation of your program

WHAT CAN ALUMNI DO FOR YOU?

Ufonds

Josine Meerburg

UF twente university fund
est. 1948

Financial support in two ways:

- **Subsidy or guarantee subsidy**, for study trips, symposia, activities, seminars, whorkshops (between 500€ to 1000€)
  - Read more in the Ufunds page
- Crowdfunding, for bigger amounts and to start building philanthropic relations with supporters
  - Free for students
  - Donations through iDeal or creditcard
  - Easy to change content
  - Visit Crowdfunding platform and learn more

ALUMNI RELATIONS FOR SPORTS ASSOCIATIONS

Bas van der Steenhoven

DHC

How to create your own alumni community for sports or culture!

Start forming a committee -> could become an association
Old-member tournaments – every 2,5 years
Play with your old team
Play against a new team
Lunch, dinner, party
Old members pay more than students, benefit for the association
Make a donation campaign for the tournament

Through the Alumni Office you can reach out to other members that are not in your radar.
People that could not join still donated.

LEVERAGE
THE POWER OF ALUMNI

Joe Laufer

Senior Alumni Relations Manager

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HOW TO CATAPULT YOUR LINKEDIN POST

Tags

@UT Alumni Community

@Twente University Fund

@University of Twente

People

Alumni Office

@Magali Coello

@Diana Dalenoord

@Joe Laufer

@Jorien Terlouw

@Rosanne de Vries

Twente University Fund

@Karen Wannyn

@Josine Meerburg

@Maurice Essers

2026-2027

65TH ANNIVERSARY OF THE UNIVERSITY

HOW WILL WE CELEBRATE IT TOGETHER?

CONTACT US: ALUMNI@UTWENTE.NL

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