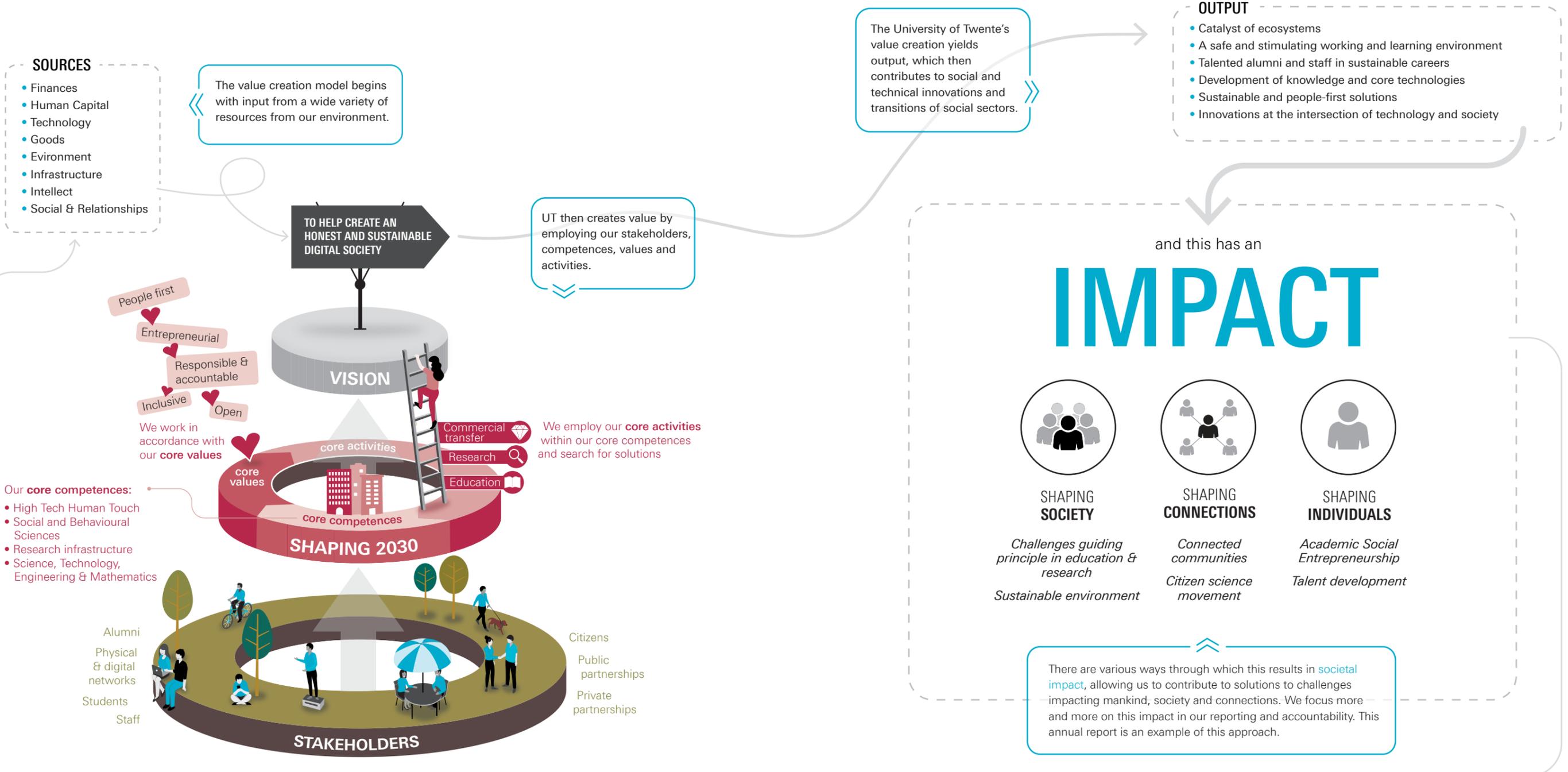


VALUE CREATION MODEL



SOCIAL CHALLENGES

Through the strong combination of our core activities of research, education and innovation within the fields of natural sciences, technology, engineering and social and behavioural sciences, we contribute solutions to these challenges through cocreation. In addition to substantive research themes, additional challenge-based education and

research help us achieve our goals and create solutions to social challenges through direct cooperation with stakeholders. Focus on the domains of Healthy Living & Better Healthcare; Connected Communities and Sustainable Environment.

WE ACT IN ANTICIPATION OF:

- the human capabilities agenda of the future
- upcoming energy transitions, climate transitions, material transitions and digitisation
- economic and social development of the region and the Netherlands