

The Policy Overview Dashboard

Bridging the gap between policy and projects

Many organisations struggle to maintain a clear overview of how their individual projects contribute to broader policy objectives. The Policy Overview Dashboard (P.O.D.) aims to change that. It provides a high-level “helicopter view” that visualises how project outcomes support the municipality’s strategic goals.

By linking policies and projects in a single interactive dashboard, the P.O.D. enables better coordination and decision-making across departments. Projects gain context and direction from higher-level policies, while policies become more tangible and measurable through specific, SMART-formulated targets.

However, not every project can directly contribute to every policy goal due to constraints such as budget, space, or technical feasibility. The P.O.D. helps guide discussions to identify and overcome these challenges, ultimately supporting the municipality in achieving its long-term ambitions.

Introducing the P.O.D.

To connect local projects with city-wide objectives and monitor progress effectively, we developed a proof of concept for the Policy Overview Dashboard. User-friendliness was a key requirement from the municipality, resulting in a clean, intuitive interface with minimal buttons and clutter. Users define their own SMART goals and select meaningful indicators, giving them full control over how progress is measured and visualised.

Benefits of the P.O.D.

When properly implemented, the P.O.D. creates a clear link between policy and project work, bringing value to both policymakers and project managers.

- For project managers: The dashboard makes it clear how project decisions influence broader policy goals. It helps set priorities during project initiation and provides a reference point for later evaluations and decision-making.
- For policymakers: The dashboard offers real-time insight into how projects are progressing toward strategic objectives, allowing timely adjustments and informed steering.

The P.O.D. is more than just a tool; it’s a starting point for smarter collaboration between policy and execution.

Looking Ahead

Feedback sessions with the municipality have revealed exciting potential for future development. One suggestion was to include not only city-wide indicators but also

district- or area-level data. This would make the dashboard even more valuable for detailed, localised insights.

The P.O.D. demonstrates that complex policy relationships can be presented in an accessible, adaptable, and user-friendly way. While developed for the municipality of Enschede, its principles and design can be applied to many other organisations seeking to strengthen the connection between strategy and execution.



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Beleid Overzicht Meter (B.O.M.)

+ Doel toevoegen

+ Project toevoegen



Projecten

▼ Molenstraat

Fietsstraat aanleggen

- Verkeersveiligheid: 2%
- Groen: 3%

Bewerken

Verwijderen

Developers

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