

University of Twente
Bachelor Communication Science
Master Communication Studies

Development dialogue

- The assessment panel finds Twente Educational Model very appealing. This Model should have attracted more students. The panel thinks this could be communicated more clearly. The unique selling proposition of the programme could be formulated in more attractive formulations to draw more students.
- Communication Science programmes in Twente have distinguishing features among Communication Science programmes in the Netherlands. For the panel, the main distinguishing feature is the emphases on technology-related communication science.
- The assessment panel thinks the programmes may be broadly positioned with distinctive features to persuade students to enrol in the Twente programme.
- The panel agrees with the objective to work together with technology faculties or technology programmes and to present specialisations combining technology and communication science, emphasising the communication science character of the programme.
- Development trajectory by internal committee in Twente. The programme would be interested in prospective members or relevant fields of expertise for this committee.