

# TECHNOLOGY? IT'S A PEOPLE STORY.



## MISSION

THE UNIVERSITY OF TWENTE IS THE ULTIMATE **PEOPLE-FIRST** UNIVERSITY OF TECHNOLOGY. WE **EMPOWER SOCIETY** THROUGH **SUSTAINABLE SOLUTIONS**.

## VISION

WE CONTRIBUTE TO THE DEVELOPMENT OF A **FAIR, SUSTAINABLE AND DIGITAL SOCIETY** BETWEEN NOW AND 2030

### ENTREPRENEURIAL COURAGE OVER COMFORT

Inspiring a new generation by pushing our renowned entrepreneurial attitude to new levels to inspire and guide our technological society.

### INCLUSIVE STUDENT OVER SYSTEM

Everyone in our community is learning, and is therefore a student. This thriving, talented community of unique individuals is our most crucial asset in serving society.

### OPEN COMMUNITY OVER CAMPUS

Collaboration is essential and we will be trusted partners in our connections. The campus remains our hub, but we reach out far beyond it.

## STRATEGIC GOALS



Challenges as guiding principles

Sustainable organization



Strong presence outside campus

UT Citizens Science Movement

European University of Innovation



Increased academic social entrepreneurship

Personalized talent development

## GOALS 2023

Our researchers, teachers and students work on challenges at least 30% of their time.

On a national level, we are known for cutting-edge, challenge-based research.

We have successfully completed the European University pilot, which we set up with our ECIU partners.

We actively seek models for personal growth and talent development.

We have successfully implemented sustainable solutions on our campus use, thereby reducing our carbon footprint with at least 15%.

Our campus is fully integrated with Kennispark and serves as one big university-society interface.

The UT is emerging as a strong thought leader in the field of academic social entrepreneurship.



# SHAPING2030

THE UNIVERSITY OF TWENTE'S  
MISSION, VISION & STRATEGY  
FOR 2020-2030

