

ENSCHEDÉ REFUGEES ENTREPRENEURIAL INITIATIVE



EREI = Delitelabs + PC3 (Product co-created centers)

Project pullers of Living campus project

Juan Jauregui Becker (Design, production and management)

Laura Franco-García (Governance and Technology for sustainability, CSTM)

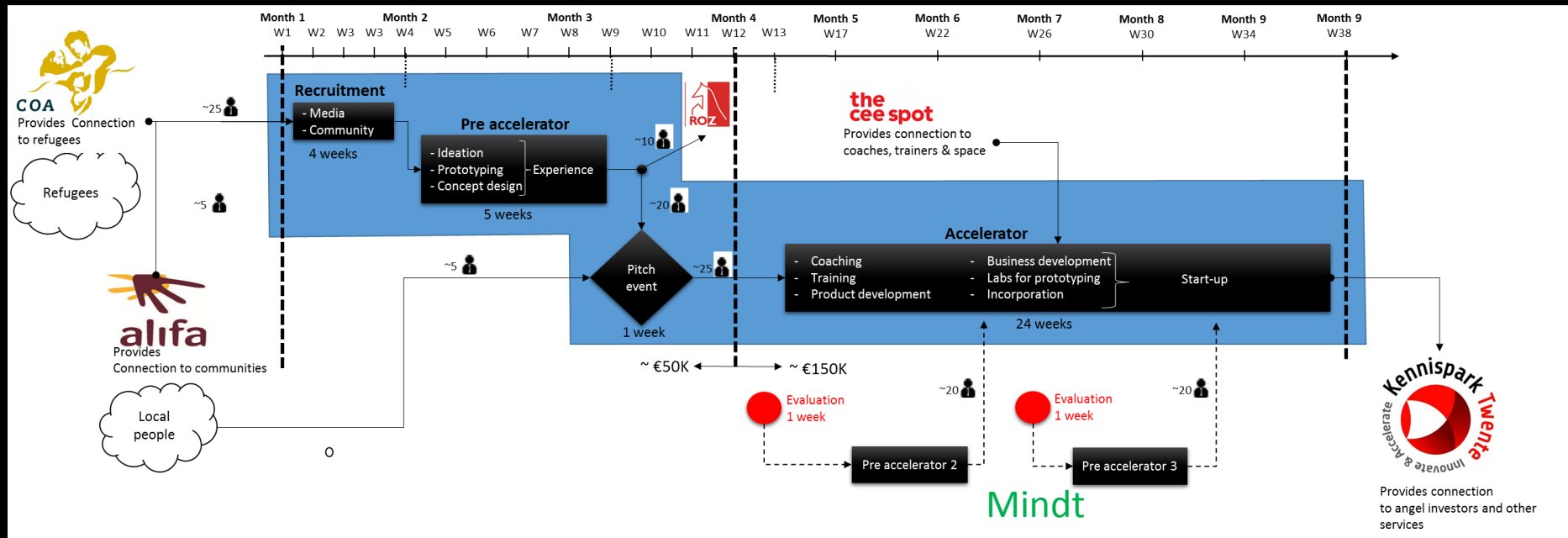
Jaap van Tilburg (Entrepreneurship, Strategy, Innovation, International Management & Marketing, NIKOS)

Enschede Refugees Entrepreneurial Initiative EREI

- *A living lab*
- *where entrepreneurial refugees*
 - *will be supported in developing their products and business models*
- *while UT scientist*
 - *make observations and research to further understand the value creation process carried out by grassroots innovators and social entrepreneurs,*
- *a field of science booming*
 - *in worldwide forefront academic and public sector environments*
- *a homebase for PC3 fieldlabs worldwide*

Refugees Entrepreneurial Initiative

1. Pre acceleration: create awareness – 6 weeks
2. Acceleration: initial business development – 6 month



Feedback

1. Certificate
2. Marketing of the EREI
3. Role of design lab
4. Registration of work-hours
5. Partners for EU calls
6. Other UT research groups to join EREI / PC3
7. Training and coaching EREI participants
8. Support in finding funds