

UNIVERSITY OF TWENTE.

International summer school on
Entrepreneurship & Technology Venturing

For (aspiring) entrepreneurs: 20 June – 24 June
For business development support professionals: 27 June – 1 July
(Combination possible)
University of Twente, Netherlands

The Netherlands Institute for Knowledge Intensive Entrepreneurship (NIKOS) from the University of Twente organizes two summer schools on Entrepreneurship and Technology Venturing in the summer of 2011.

**For (aspiring) entrepreneurs: How to create a successful business?
20 June – 24 June**

This summer school will explain the full spectrum of doing business as an entrepreneur. It will help to create or improve your business plan by means of interactive lectures, workshops, in-depth discussions and feedback sessions. Experts with excellent track records from practice and academics, such as Sarasvathy from the University of Virginia, will cover topics such as marketing, sales, strategy, attracting investors, creating prototypes and global entrepreneurship. At the end of the summer school, you will present your own business case to an expert panel.

**For business development support professionals: How to support entrepreneurship?
27 June – 1 July**

The University of Twente is known as a truly entrepreneurial university with more than 800 spin-offs in 25 years. Experience and research shows that businesses in different phases of development need different types of support. This summer school covers how universities or incubators could stimulate and support businesses in the best way. Workshops, in-depth discussions and excursions to a range of incubators and local businesses will show that entrepreneurship is supported from multiple angles and success is also dependent on contingencies with external parties. We expect participants from various countries, including the Netherlands, Russia, Indonesia and the USA. This seminar provides a lot of room for networking and exchange of best practices, challenges, opportunities and developments to help us all to improve our support systems.

Application

For more information about the programs and application procedure, please see:

<http://www.utwente.nl/mb/nikos/teaching/summerschooltechnologyventing2011/>

Deadline for application for both summer schools is May 1st, 2011.

Questions? E-mail Mariska Roersen at M.J.Roersen@utwente.nl or call (0031) 53-489 2352.

NIKOS	www.utwente.nl/nikos
	www.venturelabtwente.com
Phone	(0031) 53-489 2352
Email	m.j.roersen@utwente.nl

NIKOS

