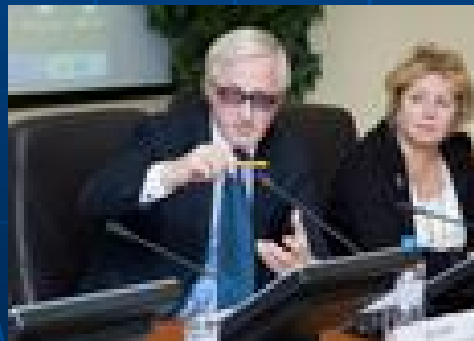
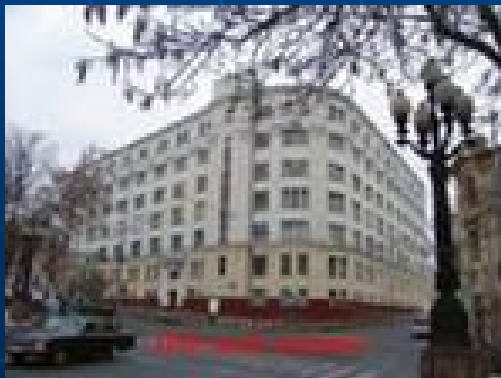


# Exploring Entrepreneurship in Universities

Agenda of the joint Summer  
School,  
Twente University – HSE  
2011, August, 18-25 +26-30

# Why together? Complementarities:

- n HSE: socio-economic university with articulated research activities on the field of entrepreneurship and ambitions to become an entrepreneurial university



# Why together? Complementarities:

- n Twente university: a modern university with a strong entrepreneurial spirit - enhancing chances and motivating students to become entrepreneurial through developing entrepreneurial infrastructure



# Main approach

- n At each campus – 3 days comprehensive study and discussing + 2 days for cultural program
- n Study program consisting of:
  - Lectures and master-classes of researchers, business practitioners and business trainers
  - Presentations of small scale students' research projects and/or cases (possible examples will follow)
  - Joint discussions on actual topics dealing with entrepreneurship and innovations development in both countries etc.

# Russian side input (envisaged)

- n Some lectures on Entrepreneurship research (based primarily on GEM) and Entrepreneurial environment in Russia
- n Participants:
  - HSE staff members (profs, Business-incubator staff members, students)
  - Experts (incl. practitioners)
  - Representatives of State development institutions

# Dutch side input (envisaged)

- n Lectures and cases on support systems, effectuation, International entrepreneurship and Venture Capital (dependent on background applicants)
- n Participants:
  - UT staff (profs, Business-incubator staff members, students)
  - Guest lecturers (incl. practitioners)

# Main milestones of preparation

- n Apply for summerschool (deadline - end of January 2011)
- n Students start to identify topics of special interest and prepare ideas for each group presentation (February-April)
- n First drafts of the agenda of each group paper in progress (late April)
- n Organizational preparation (visa, funding, accommodation matters to be clarified until) – May –June
- n Final version of group presentations – end of June

# What to do to participate?

- n To send CV + motivation letter to Mariska Roersen at [m.j.roersen@utwente.nl](mailto:m.j.roersen@utwente.nl).
- n To start preparing one of the small group research presentations in advance – to receive feedback
- n Travel and accommodation support: details follow