

## **Summerschool Preliminary Program**

### **“Exploring Entrepreneurship: Russia and the Netherlands”**

#### **Visit to Twente 18 – 24 august**

*18 august, Thursday*

- Arrival of Russian students in Amsterdam

*19 august, Friday*

- Cultural program in Amsterdam
- Accommodation in hostel

*20 august, Saturday*

- Cultural program in Amsterdam, The Hague, Volendam or Veluwe
- Arrival in Enschede in the night

*21 august, Sunday*

- 9.00-9.30 Introduction: Welcome to the Netherlands, general overview.
- 9.30-11.00 Lecture 1: Advanced entrepreneurial support systems (by Rob van Lambalgen or Aard Groen)
- 11.00-12.00 Lecture 2: How do support systems work for entrepreneurs? A case study. (by an entrepreneur from VentureLab Twente)
- 12.00-12.30 Tour of VentureLab Twente
- 12.30-13.30 Lunch
- 13.30 13.50 Student presentation
- 13.50-14.10 Discussion of presentation
- 14.10-15.00 In-depth discussion on presentations and topic
- 15.00-15.15 Coffee break
- 15.15-15.30 Brief presentation of a relevant case study (on entrepreneurship support)
- 15.30-16.30 Mixed groups of Russian and Dutch students discuss the case.
- 16.30-17.30 Discussion on findings.
- 17.30-18.00 Introduction to the longitudinal case: Work as business analysts in small groups: Solve a problem using statistics on entrepreneurship. Students can work on this whenever they like, and will present the results on the final day of the Summer school in Moscow.
- Evening: option to work on longitudinal case

## *22 august, Monday*

- 9.00-10.15 Lecture 3: Entrepreneurial heuristics and effectuation by Jeroen Kraaijenbrink
- 10.15-11.15 Lecture 4: International entrepreneurship by Rainer Harms
- 11.15-11.30 Coffee break
- 11.30-12.30 Creative entrepreneurship in sports by Jan van Halst of FC Twente?
- 12.30-13.30 Lunch
- 13.30 13.50 Student presentation
- 13.50-14.10 Discussion of presentation
- 14.10-15.00 In-depth discussion on presentations and topic
- 15.00-15.15 Coffee break
- 15.15-15.30 Brief presentation of case study (i.e. concerning international entrepreneurship or effectuation)
- 15.30-16.30 Mixed groups of Russian and Dutch students discuss the case.
- 16.30-17.30 Discussion on findings.
- Evening: option to work on longitudinal case

## *23 august, Tuesday*

- 9.00-10.15 Lecture 5: Venture Capital by Joris Heuven
- 10.15-11.15 Lecture 6: Guest speaker from venture capital company
- 11.15-11.30 Coffee break
- 11.30-12.30 visit to visual demos of industrial design OR a visit to the art academy on the relation between art and entrepreneurship
- 12.30-13.30 Lunch
- 13.30 13.50 Student presentation
- 13.50-14.10 Discussion of presentation
- 14.10-15.00 In-depth discussion on presentations and topic,
- 15.00-15.15 Coffee break
- 15.15-15.30 Brief presentation of case study (i.e. live like artist, work like entrepreneur)
- 15.30-16.30 Mixed groups of Russian and Dutch students discuss the case.
- 16.30-17.30 Discussion on findings.
- Evening: option to work on longitudinal case

## *24 august, Wednesday*

- Travel to Moscow

## ***Visit to Moscow, 24-30 august***

*24 august, Wednesday*

- Arrival to Moscow, visit of the HSE business incubator
- Lunch
- Transfer to the summerschool site (holiday resort outside Moscow, ca. 40 km)
- Welcome dinner.

## **Proposed time-schedule for August, 25-27**

### **Lectures:**

*1st – 10.00 – 11.20*

*Coffee-break – 11.20-11.40*

*2nd – 11.40-13.00*

### **Lunch – 13.00-14.45**

*Mini-group workshops – 15.00-16.20*

*Coffee-break – 16.20-16.40*

*25 august, Thursday*

1. Entrepreneurship Development in Russia: some Key Features and Milestones (Prof. Alexander Chepurenko, HSE)
2. Using State and Alternative Statistics in Entrepreneurship Research (PhD Olga Obraztsova, HSE)

Lunch

- Student presentation
- Discussion of presentation
- Something more practical like case study or tour
- Evening: option to work on longitudinal case

*26 august, Friday*

1. Establishing of a new business in Russia after the crisis – *practical observations* Prof. Dmitry Molchanov, HSE / acting entrepreneur and business angel)
2. Business climate in Russia: data and reality (Dr. Boris Kuznetsov, Leading researcher, HSE) *or*  
Russia under Transition: Some Trends in Social and Political Life (Prof. Dr. Maxim Braterski, HSE)

Lunch

- Student presentation
- Discussion of presentation
- Something more practical like case study or tour
- Evening: option to work on longitudinal case

*27 august, Saturday*

1. Evolution of Models of Corporate Control under Systemic Transition: the Case of Russia (Prof. Tatyana Dolgopyatova, HSE)
2. State Activities to Support Technostarters in Russia (Prof. Ivan Bortnik, Federal Foundation for Small Scale Business Support in High-Tech Industries, President / Chair, Innovation Management, HSE)

Lunch

- Student presentation
- Discussion of presentation
- Longitudinal case study results: discussions
- Official end of summerschool: prizes, awards, certificate

Farewell party

*28 august, Sunday*

- After breakfast: Leaving holiday resort and arrival in Moscow
- Accommodation in HSE dormitory (Vavilov st.)
- Start of Cultural program in Moscow

*29 august, Monday*

- Cultural program in Moscow

*30 august, Tuesday*

- Travel to the Netherlands

## **Options cultural program in the Netherlands**

### Amsterdam:

Canal cruise, famous architecture, Van Gogh museum, Rijksmuseum, Madame Tussauds, Anne Frank house, Square de Dam with national palace and national monument for World War II, Voldelpark, shopping, etc.

### The Hague:

Political Center of the Netherlands.

Binnenhof, where the government is situated; Peace Palace, home to international judicial institutions, for instance the international court of justice and Yugoslavia tribunal; Madurodam, miniature city where the most famous spots of the Netherlands are built on scale 1:25; Scheveningen, with a boulevard on the beach, etc.

## Volendam

Volendam is an authentic fishermen village. It is surrounded by water, there are nice shops, authentic architecture and small streets, and many famous music bands and singers come from Volendam. Possibilities: make cheese, or dress up in traditional clothing.

## Veluwe

Nice nature reserve where it is possible to have nice walks, or make a tour on a bicycle. There is also Kröller-Müller museum with a renowned collection in visual art and a nice park.

## **Options cultural program in Moscow**

Kremlin

Boat excursion on Moskva-river (1.5-2 hours)

Tretiakov gallery

Pushkin museum

Kolomenskoe (Tsar's nearest summer residence in 16<sup>th</sup> century, open air)

Arkhangelskoe or Tsaritsyno (summer villas of Russian nobles in 18<sup>th</sup>-19<sup>th</sup> century + parks)

Excursion in old parts of the city

Disco-bars etc.

## **Questions?**

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