



Conference
24.-25.09.08

FemStart – Fostering the Public Debate on University
Support of Female Scientists to Start a Business
Twente, The Netherlands

www.femstart.eu

FemStart – Fostering the Public Debate on University Support of Female Scientists to Start a Business

Entrepreneurship as a career option is entering European universities through curricula and start-up support systems. Women represent around 50 per cent of students at universities but far less in entrepreneurial careers. Do women in science face specific challenges when contemplating this career option? If so, are entrepreneurship support structures in universities able and willing to actively encourage women to pursue an entrepreneurial career?

FemStart will raise awareness of the issue, present good practices and allow discussion among experts on how to adapt existing measures to include more female scientists in entrepreneurship support actions at universities.

A series of public debates have been organised at universities in Germany, Spain, Poland, Latvia, Netherlands and Romania. The fifth conference in Twente, The Netherlands will present good practices from Europe and the United States for entrepreneurship support actions at universities that improved the participation of female scientists. Stakeholders that are concerned with encouraging and supporting female scientists and are offering advice on entrepreneurial aspects in higher education institutions will be present at the conference.

Coordinator of FemStart: Steinbeis-Europa-Zentrum (DE)

Partners

Ministry of Economic Affairs of Baden-Württemberg – ifex (DE)

Polytechnical University Valencia (ES)

Wroclaw University of Technology – Wroclaw Centre for Technology Transfer (PL)

Banking Institution of Higher Education Riga (LV)

Twente University (NL)

University of Agronomics and Veterinary Medicine Bucharest (RO)

Nikos
Dutch Institute for
Knowledge Intensive Entrepreneurship



Female Faculty Network Twente

University of Twente
The Netherlands

TWENTE
KENNISPARK

**STEINBEIS-
EUROPA-
ZENTRUM**

supported by the European Commission DG Research FP6, Research and Innovation Priority



SIXTH FRAMEWORK PROGRAMME



In collaboration with



European Platform of Women Scientists

Programme



Roombeek, Lonnekerspoorlaan, Photographer: Jan Schartman



Conference languages is English. The organisers reserve the right to alter the programme.

	Evening Reception – Rijksmuseum Twenthe	–	Women and Tech Transfer, Dr. Mine Karatas-Ozkan, University of Southampton, UK
17:00	Registration	–	Women and Networks, Prof. Dr. Pauric McGowan, Northern Ireland Centre for Entrepreneurship, University of Ulster, UK
17:30	Welcome Opening by Dr. Eric Helder, City Councillor and Deputy Mayor of the City of Enschede	–	Moderator: Prof. Dr. Carla Millar, em. Professor of International Marketing and Management, Member of the Board of the Dutch Network of Women Professors (LNVH), NL
17:45	Session Policy Perspectives on the Importance of Women High Tech Entrepreneurship	11:15	Coffee Break
–	Representative from EU Policy level, Dr. Reinhard Klein, Head of Unit Entrepreneurship, Enterprise and Industry Directorate-General, European Commission	11:45	Session 2 In the Course of Time: Synthesis of Individual Entrepreneurial Experiences
–	Representative from National Policy Level	–	Student Entrepreneur
–	Representative from Regional Policy Level, Dr. Kees Eijkel, Director Kennispark Twente	–	Starting Entrepreneur with Research/Working Experience, Ir. Sandra de Vos, Medisse B.V., NL
19:15	Drinks and Informal Dinner	–	Experienced Entrepreneur, Prof. Dr. Ada Kruisbeek, Professor of Tumor Immunology, Vrije Universiteit and CEO DCPrime, NL
21:00	End of Evening Reception	–	Moderator: Prof. Dr. Aard Groen, Scientific Director Nikos, Professor of Innovative Entrepreneurship, NL
	Conference – Prisma	13:15	Lunch
08:30	Registration	14:30	Session 3 Encouraging Entrepreneurial Talents. Examples of Good Practices
09:15	Welcome Dr. Anne Flierman, Chairman of the Executive Board of the University of Twente, NL	–	MEETS Cambridge, Dr. Sarah Cooper, Senior Lecturer in Entrepreneurship, University of Edinburgh, UK
09:25	Opening Speech Dr. Rob van Lambalgen, Director Innovatieplatform Twente, NL	–	Nano4Women, Prof. Ralf Wehrspohn, Project Leader NEnA, Director Fraunhofer Institute for Mechanics of Materials and Institute of Physics, Martin-Luther-University Halle-Wittenberg and Ilka Bickmann, Project Management nano4women – NEnA, Science2public, DE
09:45	Session 1 Female High Tech Starters and Their Affairs	–	ACTiVATE, David Fink PhD, Director Entrepreneurial Services, University of Maryland, Baltimore County (UMBC), USA
–	Women and High Tech Entrepreneurship: Facts and Figures, drs. Angèle de Jong, VHTO, National expert organisation on girls/women and science/technology	–	Moderator: Dr. Kees Eijkel, Director Kennispark Twente, NL
		16:00	Summaring Remarks and End of the Conference
		16:15	Refreshments

Form

for cutting off

Deadline for registration: 15. September 2008
Please complete all fields.

I hereby register to participate at the FemStart Conference as follows:

- Evening Reception, 24. September 2008
- Conference, 25. September 2008

DATE / SIGNATURE

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SURNAME / FIRST NAME

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TITLE

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2ND PERSON

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ORGANISATION

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ADDRESS

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POST CODE / TOWN

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COUNTRY

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TELEPHONE

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FAX

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E-MAIL

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Please affix stamp

ANSWER

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ANNEMARIE RIDDER
University of Twente, School of Management and Governance /
NIKOS
PO box 217
7500 AE ENSCHEDE
The Netherlands

The Event at a Glance



Rijksmuseum Twenthe

Evening Reception

Roombeek, Rijksmuseum Twenthe, Lasondersingel 129-131, 7514 BP Enschede, (1 on the map)

Conference

Roombeek, Prismare, Roomweg 167d, 7523 BM Enschede, (2 on the map)

Registration Information

Participation at the conference is free of charge. To register please use the postcard / fax or visit the website www.femstart.eu and go to registration. After your registration has been received you will receive a confirmation. Cancellations should be made in writing before

15. September 2008.

In accordance with Dutch statute, we inform you that your details will be stored electronically for automatic processing.

Conference Office

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Phone: +31 53 4 89 46 93
E-Mail: a.ridder@utwente.nl

Online Registration and more information can also be found under www.femstart.eu

Accommodation

Please visit the website www.femstart.eu.

Directions

By public transport

From Schiphol airport to Enschede central station (3 on the map) takes about 2hrs. 15 minutes.

From Enschede central station

By taxi

to Location 1 (Rijksmuseum Twenthe) and 2 (Prismare) takes approx. 10 min. Take the exit at the far end of the station hall, where you will find the taxis.

On foot

to location 1 takes approx. 10 min., to location 2 approx. 15 min. Take the exit at the far end and continue in this direction. Turn left, cross the railroad, cross the street, and turn right. Take the second street on the left, Visserijstraat, and again the second on the left, HB Blijdensteinlaan. Walk straight on, cross the Lasondersingel and arrive at the main entrance of the Rijksmuseum Twenthe.

For location 2 continue on the HB Blijdensteinlaan and take the footpath Museumlaan on your left. At the end turn right and continue on the Roomweg, cross the Lonnekerspooilaan and arrive at the main entrance of Prismare.

By bus

to location 2 takes approx. 10 min. Take the side exit, where you will find the buses. Take bus no 2, direction Stroinksbleekweg, busstop »Roombeek«.

By car

From A-35 take junction 2, »Enschede-West«.

Drive straight on at the Westerval. At the traffic lights go straight on. At the traffic lights turn left, to the Volksparkingsingel. At the traffic lights turn right, to the Parkweg. At the traffic lights turn left, underpass the railroad, to the Tubantiasingel. At the traffic lights go straight on, to the Boddenkampingsingel. At the traffic lights turn left, to the Deurningerstraat. Take the second street on your right, the Roomweg.

From A-1 take junction 31, »Hengelo-Noord«.

Follow the signs »Deurningen«, »Vliegveld Twente« and, on the Vliegveldweg, »Enschede«.

Continue on the N737 (Weerseloseweg) into Enschede; the road name changes into Deurningerstraat. On your left you pass a church and after this you take the second street on the left, the Roomweg.

Parking:

After 150m at the Roomweg you find a free car park on your right.

Location 1: walk (5 min.) across the footpath Museumlaan and find the museum at the corner of HB Blijdensteinlaan / Lasondersingel.

Location 2: find Prismare at the corner of Roomweg / Lonnekerspooilaan.

