



4 TIPS TOWARDS NWO VI

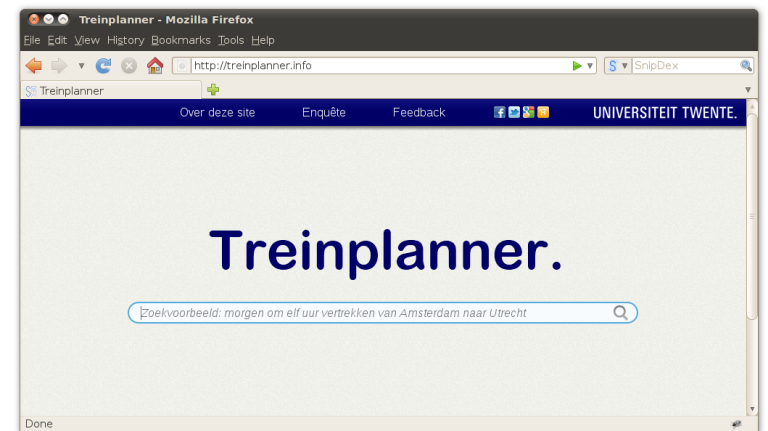
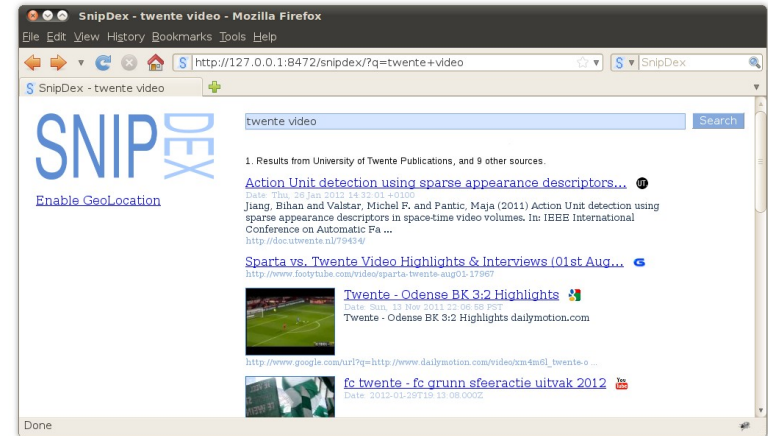
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DISTRIBUTED SEARCH (VIDI)

- Web search today:
 - Huge data centers
 - Invades our privacy
 - Not objective

- P2P search challenges:
 - Economic models, Learning from search result pages, Distributed caching
 - Deep web search, free-text to structured queries



TIP 1: TRY AGAIN

- Two chances
- Learn from unsuccessful attempt



TIP 2: CHANGE THE WORLD

- Clearly describe and position the problem you want to solve
- How will your solution change current practice?
- Write it for:
 - any scientist
 - any person



TIP 3: NEW AND OLD

- And now for something completely different?
- But... write it for:
 - your current peers
 - your current subfield



TIP 4: PRACTICE THE INTERVIEW

- Practice with your colleagues
- Practice with other colleagues
- Practice with your colleagues

